2018 Sections Activities Report

Institute of Transportation Engineers - Southern California Section

Connecting Transportation Professionals in Los Angeles & Orange Counties

www.socalite.org
March 1, 2019

Mr. Amit Kothari, PE
Technical Committee Chair
ITE Western District

Subject: 2018 Southern California Section Activities Report

Dear Mr. Kothari:

Please find attached the 2018 Section Activities Report for the Southern California Section of the Institute of Transportation Engineers. Our Section’s focus in 2018 was to continue to actively engage our professional community through meetings and discussion boards as well as supporting our local student chapters.

We held ten monthly meetings, including several joint meetings with our neighboring sections and a student presentation night. Key activities also included an annual student traffic bowl, a joint workshop with other neighboring sections, and social events, all of which were extremely well received and attended by both professional and student members. In addition, the section also hosted monthly professional networking activities which included happy hours, bowling night, Ping Pong tournament and dine & chat. We also hosted our Annual Holiday Mixer with ITE Riverside-San Bernardino Section and Orange County Traffic Engineering Council (OCTEC). Our members were also actively engaged in the technical activities at the ITE Western District meeting in Keystone, CO. Additionally, the Southern California Section granted $4,000 to our local student chapters through a competitive process, while maintaining a healthy and stable financial status. Further, the section also participated in the STEM Outreach Competition initiated by International ITE and held in the month of November.

Further, ITE International Vice President Randy McCourt and SoCal Section President Joshua McNeill attended a membership information meeting with Caltrans District 12 in December 2018. The purpose of the meeting was to find ways for ITE to make membership working better for Caltrans employees. Caltrans management provided great feedback and invited ITE Southern California Section to hold a meeting at their location.

In 2018, our section also revealed a new logo and is currently working on revamping the section website. The section also took initiatives to actively engage the section members and colleagues by seeking input regarding section activities through a survey sent out in June. We learned a lot in this effort, which helped kick off the section year (2018-2019) with some fresh ideas.

In summary, our Section had another successful year complete with technical activities, student and professional member engagement, increased membership involvement, and improved interaction among our members.

Regards,

Sowmya Chandrasekhar, PE, TE, PTOE
Vice President
ITE Southern California Section

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Elected Officers

Officer elections were held in June 2018, the final ballots were collected on June 13, 2018 at the annual business meeting. The members shown below were elected and sworn in on the same day.

Josh McNeill
President

Sowmya Chandrasekhar
Vice President

Ed Alegre
Secretary

Dina Saleh
Treasurer

Dean Lehman
First Past President

Jay Dinkins
Second Past President
### 2019 Section Activities Report

#### Committee Chairs

<table>
<thead>
<tr>
<th>Chair Name</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meghavaradhan Govindu</td>
<td>Sponsorship Coordinator</td>
</tr>
<tr>
<td>Emilio Murga</td>
<td>Sponsorship Coordinator</td>
</tr>
<tr>
<td>Janna McKhann</td>
<td>Industry Coordinator</td>
</tr>
<tr>
<td>Martin Varona</td>
<td>Legislative Analyst</td>
</tr>
<tr>
<td>Amy Kim</td>
<td>Membership Coordinator</td>
</tr>
<tr>
<td>David Schwegel</td>
<td>Newsletter Editor</td>
</tr>
<tr>
<td>Bryan Elenes</td>
<td>Newsletter Editor</td>
</tr>
<tr>
<td>Hassan Ahmed</td>
<td>Professional Activities Chair</td>
</tr>
<tr>
<td>Nora Chin</td>
<td>Professional Activities Chair</td>
</tr>
<tr>
<td>Sandhya Perumalla</td>
<td>Scribe</td>
</tr>
<tr>
<td>Jonathan Delgado</td>
<td>Scribe</td>
</tr>
<tr>
<td>Erik Zandvliet</td>
<td>Section Administrator</td>
</tr>
<tr>
<td>Lawrence (Jesse) Glazer</td>
<td>FTA/FHWA Liaison</td>
</tr>
<tr>
<td>Saly Heng</td>
<td>Student Chapter Liaison</td>
</tr>
<tr>
<td>Kaylinn Pell</td>
<td>Student Chapter Liaison</td>
</tr>
<tr>
<td>Jason Xu</td>
<td>Technical Coordinator</td>
</tr>
<tr>
<td>Ashley Kim</td>
<td>Social Media Administrator</td>
</tr>
<tr>
<td>Marc Violett</td>
<td>Social Media Administrator</td>
</tr>
</tbody>
</table>
MEMBERSHIP

Table 1 below shows a summary of the Southern California Section membership and associated annual dues.

Table 1 – Section Membership Summary
Data as of January 2019

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Number</th>
<th>Section Annual Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honorary</td>
<td>1</td>
<td>N/A</td>
</tr>
<tr>
<td>Fellow</td>
<td>70</td>
<td>$30.00</td>
</tr>
<tr>
<td>Member (includes Young Members)</td>
<td>668</td>
<td>$30.00</td>
</tr>
<tr>
<td>Students</td>
<td>164</td>
<td>$0</td>
</tr>
<tr>
<td><strong>TOTAL MEMBERS</strong></td>
<td>903</td>
<td></td>
</tr>
</tbody>
</table>

The overall Section Membership increased by almost twelve percent (12%) over the past one year. All of our regular memberships are members of International ITE. Student members comprise of approximately eighteen percent (18%) percent of the section membership. To encourage extensive student participation at all our meetings, we provide heavily discounted student rates for attendance at our regular monthly meetings as well as for joint meetings with our partner section. The section dues increased by $2.50 for Fellow and Member types in 2016 and were removed for Students (previously $10) in 2017.

FINANCIAL REPORT

Table 2 below is a summary of the Section’s finances for the reporting period. Southern California Section Federal Employer Identification Number: 81-4605177.

Table 2 – Section Financial Summary
Data as of December 31, 2018

<table>
<thead>
<tr>
<th>Income for the Reporting Period</th>
<th>$44,938.37</th>
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</thead>
<tbody>
<tr>
<td>Balance of Funds on hand at the Beginning of the Reporting Period</td>
<td>$17,499.56</td>
</tr>
<tr>
<td>Section Dues</td>
<td>$7,973.15</td>
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<tr>
<td>Gross Income from Meetings</td>
<td>$21,344.22</td>
</tr>
<tr>
<td>Advertising Income</td>
<td>$15,621.00</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>$44,938.37</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures for the Reporting Period</th>
<th>$38,953.18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance of Funds at the End of the Reporting Period</td>
<td>$23,484.75</td>
</tr>
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</table>
**2019 Section Activities Report**

### Legislative Activities

Throughout the year, our Section has been fortunate to have the Section Newsletter Editor, David Schwegel, and Section Legislative Analyst, Martin Varona, providing legislative analysis articles that were not only timely but also highly relevant to the transportation profession. Legislative Analysis editorials are published within each Section newsletter (a total of nine newsletters in a calendar year). Major legislative updates for 2018 that were provided to the section include:

- **Updates on the Fix Our Roads Coalition and SB1 as well as Election Results pertaining to Proposition 6.**
- **AB 2363:** Zero Traffic Fatalities Task Force - The State would be required to establish and convene the Zero Traffic Fatalities Task Force, to include representatives from the CHP, UC and other academic institutions, Caltrans, The California Public Health Department, local governments, advocacy groups, and labor organizations. This Task Force would develop a process for early engagement of all parties to formulate policies to reduce traffic fatalities to zero. Task force findings and detailed analysis of specific issues, including the existing process of establishing speed limits, would be submitted to the State Legislature by January 1, 2020.
- **SB672:** Motorcycle and Bicycle Detection at Traffic Signals - Currently, all new traffic signal installations and replacements of loop detection systems at signalized intersections must include the detection of lawful bicycle or motorcycle traffic. This operation would become a permanent practice in the state, whereas previously it was only required until January 1, 2018.
- **AB1684:** Traffic Violator Schools - The DMV would be required to study the impact of traffic violator schools on reducing subsequent traffic offenses by a violator to provide insightful information for traffic engineering practice in the future. The report is due to State Legislature by July 1, 2020.
- **AB2955:** Equestrian Safety - The Cities of Burbank, Glendale, and Los Angeles – when conducting an engineering and traffic survey of public streets within the boundaries of the Rancho Master Plan Area, the Horse Overlay Zone, the Sylmar Community Plan Area, and the Sunland-Tujunga-Lake View Terrace-Shadow Hills-East La Tuna Canyon Community Plan Area – would be required to consider equestrian safety.

### Bylaws

At the Section President’s direction, Erik Zandvliet, the Section Administrator began a comprehensive revision of the Section’s Bylaws in June 2012. The first revision since 1973 had been initiated in 2004, but was left unfinished. The Administrator reviewed both the current Bylaws as well as proposed revisions, and drafted new bylaws for the Board’s consideration on October 15, 2012. The proposed Bylaw revisions were sent to the Western District Reviewing Committee on November 15, 2012. The Committee approved the bylaws in July 2013 and the Section membership voted to approve it in early 2014.

The new bylaws were formatted using the Model Western District Bylaws template, with changes applicable to the unique functions of this Section. The review and revisions were a collaborative effort of current and past officers, including Andrew Maximous, Neelam Dorman, Sri Chakavarthy, Steven Itagaki, Lisa Martellaro-Palmer, Monica Suter, Glen Pedersen, Bahman Janka, Arief Natali, Ruth Smith, and Carlos Ortiz. The new 2014 Bylaws allowed for electronic voting, conformity to current practices, clearer administrative guidance, and a separate Secretary and Treasurer, if desired. Since implementation of the 2014 bylaws, the Section implemented electronic voting, which resulted in increased voting participation, and separated the Secretary and Treasurer roles into two individual positions. The new bylaws are easily accessible to all Section members by being posted on the Section website.
Our student chapter liaisons, Saly Heng and Kaylinn Pell, actively engage and coordinate with all the student chapters. The student chapters at Cal State Long Beach, Cal State Fullerton, Cal Poly Pomona, UC Irvine, UCLA, and USC continue to hold monthly general meetings, activities, and tours.

The annual SoCal Student Traffic Bowl was held at UC Irvine on Saturday, February 10, 2018. The event was a success with almost 50 students and professionals in attendance. There was friendly but fierce competition between the six student chapters in attendance: USC, UCLA, UC Irvine, CSU Long Beach, Cal Poly Pomona and CSU Fullerton. The teams gave it their all but CSU Long Beach was the victor after a tense final jeopardy round against the host chapter UC Irvine. Thank you to all the students who participated and their enthusiastic cheering squads, to the host chapter UC Irvine for showing SoCal ITE that famous anteater hospitality, and to our judges Neelam Dorman, Josh McNeill, and Giancarlo Ganddini.

The Student Chapter Presentation Night continued to be one of our largest events with 120 professionals and students in attendance. Continuing with the tradition, we had a job fair at the beginning of the event. Twelve (12) companies from the public and private sector were there to speak with students and take resumes. The event took place on May 16, 2018 at the Knott’s Berry Farm Hotel in the City of Buena Park and is an annual joint meeting with OCTEC (Orange County Traffic Engineers Council). This evening event is dedicated to rewarding students for their year-long efforts in the academic realm by providing a platform to meet industry professionals, as well as showcase their project presentations for a monetary award. This year we had six (6) universities
2019 Section Activities Report

participate: UC Irvine, Cal Poly Pomona, USC, CSU Long Beach, UC Los Angeles, and CSU Fullerton. Each presentation pertained to a transportation engineering related project that was conducted within this academic year. We were fortunate to have a variety of topics ranging from complete streets to highway interchange improvements to connected vehicle technology. The following are the list of presentation titles from the event:

- USC: Analysis of TNC Vehicular Impacts on Streets – A USC Case Study
- Cal Poly Pomona: State Route 60 – Beaumont Improvement Project
- UCLA: 2018 UCLA Bikeshare Program
- UCI: Deployment Readiness & Effectiveness of Current Connected Vehicle Technology
- CSULB: Complete Streets Case Study – Bristol Street Corridor, Santa Ana
- CSUF: Bluetooth Data Analysis & Music Festivals in Indio, CA

Our judges for the evening were Keith Rand, Edward Alegre, and Kristin Tso. After tough deliberation, they determined Cal Poly Pomona as the Top Student Presentation of the night. The total take home for all participants amounted to over $11,000 (from ITE and OCTEC combined)! These awards are expected to go toward student chapter activities, as well as attendance at the annual Western District ITE Meeting in June in Keystone, CO.

In addition to the main student chapter events, ITE Southern California offers support to our student chapters throughout the year. Monthly meetings organized by the Section are regularly attended by student members. To encourage extensive student participation at all our meetings, we provide heavily discounted student rates for attendance at our regular monthly meetings as well as for joint meetings with our partner section.

**Technical Activities**

To better serve the members of the Southern California Section, we provide four types of meetings, held monthly, with the exceptions of July, August, and December. Our “Regular Luncheon/Seminar Meetings” rotate between Los Angeles and Orange County locations to better reach our full membership. We have “Workshops” that typically have four speakers that discuss updates and current trends in the transportation profession. We also have “Joint Meetings” that bring chapters and/or sections together for socializing, networking, training and sharing information. “Special Meetings/Events” include activities for our student chapters such as a meeting devoted to all seven of our Student Chapters. The following pages summarize our meetings, workshops, and events for the year.
Joint Meeting with City Traffic Engineers
January 17, 2018
Monterey Hill Restaurant
Monterey Park, CA

"Agency Implications of Connected & Autonomous Vehicles" presented by Sam Morrissey (Iteris)

Attendees: 82

February Joint Meeting

Joint Meeting with ITE Central Coast Section
February 13, 2018
Municipal Service Center
Thousand Oaks, CA

"The New Ventura County Traffic Model (VCTM): A Practical Tool Supporting Regional and Local Efforts" presented by Steve De George (VCTC)

Attendees: 36
**February Special (Student) Event**

*Student Chapter Traffic Bowl*
February 10, 2018
UCI Student Center
Irvine, CA

6 Student Chapters: USC, UCLA, UC Irvine, CSU Long Beach, Cal Poly Pomona, and CSU Fullerton

Attendees: 50 (approx.)

**March Joint Workshop**

*Joint Workshop with ITE Riverside-San Bernardino and San Diego Sections*
March 9, 2018
Plaza de Magdelenas
San Juan Capistrano, CA

Theme: Transportation Funding*

Attendees: 80

*Speakers: Patricia Chen (LA Metro) – “SB-1 Funding Overview”; Dawn Vettese (SANDAG) – “SB-1 Funding Opportunities for the San Diego Region”; Louis Zhao (OCTA) – “Active Transportation Program”; Philip Chu (SBCTA) – “Transportation Funding Overview”; and, Kiana Valentine (California State Association of Counties) – “Protecting the State and Local Transportation Funding”.*
*Event included LA County Traffic Management Center tour after the meeting.


*Regular Section Meeting*

April 11, 2018

LA County Department of Public Works (LADPW)
Alhambra, CA

"Safety Improvements on Rural Roads in Unincorporated LA County" presented by Emiko Thompson & Daniel Quintana (LADPW)*

Attendees: 60

*May Special (Student) Event*

Joint Job Fair & Student Presentation Night with OCTEC

May 16, 2018

Monterey Hill Restaurant
Monterey Park, CA

6 Student Chapters: USC, Cal Poly Pomona, UCLA, UC Irvine, CSU Long Beach, and CSU Fullerton**

Attendees: 118
JUNE JOINT WORKSHOP

Joint Workshop with ITS-CA Southern Section
June 13, 2018
Monterey Hill Restaurant
Monterey Park, CA
Theme: Advances in Communications - It's Not Just Hardwired Anymore*
Attendees: 94

*Speakers: Stephen Lantz (South Bay Cities Council of Governments) – “Municipal Broadband Communications”; Jason Stack (STC Traffic) – “City of San Diego Traffic Signal Communications Master Plan”; Dan Evans (ITron) – “Gen5 Network”; Jonathan Hui (City of Los Angeles Department of Transportation) – “ATSAC Communications and Operations”; Maged Zaki (QUALCOMM) – “5G Communications”; and, David Tucker (Verizon) – “Smart City IoT Solutions – Network Evolution: IoT to 5G”.

SEPTEMBER MONTHLY MEETING

Regular Section Meeting
September 19, 2018
Monterey Hill Restaurant
Monterey Park, CA
"Right of Way(t) Watchers – The Popular Way to Diet your Roads” presented by Paul Van Dyk (City of Long Beach)
Attendees: 55
Joint Meeting with OCTEC
October 25, 2018
Orange County Mining Restaurant
Orange, CA

"Flashing Yellow Arrows and the Virtual Yellow Trap" presented by Walter Okitsu (KOA Corporation)

Attendees: 102

Joint Meeting with RSBITE
November 14, 2018
The Restaurant at Kellogg Ranch
Pomona, CA

"Safety Liability and the MUTCD in a Changing World" presented by Rock Miller

Attendees: 72
SOCIAL ACTIVITIES

AUGUST SUMMER MIXER
August 22, 2018
Police Academy Rock Garden
Los Angeles, CA
Attendees: 57

ANNUAL HOLIDAY MIXER
December 5, 2018
Knotts Berry Farm Hotel
Buena Park, CA
Attendees: 137
Professional Networking Activities

A new Professional Networking Activities initiative (which includes after-office-hours socials) was started in February 2018. As part of the initiative, the Professional Activities Chairs, Hassan Ahmed and Nora Chin, hosted six (6) professional networking activities during the year which included happy hours, bowling night, Ping Pong tournament, and dine & chat. The Ping Pong Tournament was hosted during the month of May with 10 teams participating in the event. The winning team received a trophy, gift card and serious bragging rights!

The section also hosted our first Dine & Chat event during the month of June. Dine and Chat is envisioned to be an informal get-together where we share food and drink while learning about different ideas and concepts in transportation. Our guest was John Lower, who is a Fellow of ITE.

Other Initiatives/Activities

SECTION SURVEY

As part of other initiatives, ITE Southern California Board sent out a survey (13 questions) regarding section activities seeking input and comments in June to all of the section members and colleagues. We learned a lot in this effort, and received some fresh ideas.

Some general feedback: People seem to enjoy the joint meetings, they do not like to drive far for them, and they enjoy a diverse set of transportation topics. There does seem to be more interest in discussing traditional traffic engineering topics. We also saw a few interesting ideas for workshops and site visits that we are excited to start working on. All responses were kept anonymous and five (5) responders were selected through a raffle (to win $10 Amazon gift cards) held during the August Mixer.
SECTION LOGO

In an effort to update the Section brand identity, the Board released a new logo (right), with new design and the most recent International ITE logo. The Board worked on finding a design that appeared crisp, approachable, and connected. This logo was released in September 2018, and has since been used on the Section website and all social media platforms. In addition, we also released a modified logo (horizontal) for use in name badges used in events as well as signatures/documentation.

CONFERENCE PARTNERSHIPS

2018 NATIONAL TRAVEL MONITORING EXPOSITION AND CONFERENCE

In June, the ITE Southern California section was one of the partnering organizations for 2018 National Travel Monitoring Exposition and Conference held in Irvine. This four-day conference was attended by over 300 professionals from all over the country. The board member, Sowmya Chandrasekhar, represented the section in the Conference Planning Committee. The section also helped in distributing information about the conference to its members. Section members also actively participated in the technical presentations at this conference.

AUTONOMOUS VEHICLE POLICY CONFERENCE

In September, the ITE Southern California section was one of the partnering organizations for the Autonomous Vehicle Policy Conference held in Los Angeles. This conference aimed at providing information, discussion, and insight into policy needs and opportunities pertaining to Autonomous Vehicle Technology. The section also helped in distributing information about the conference to its members. Section and board members also actively participated in the technical presentations at this conference.

2018 ITE WESTERN DISTRICT ANNUAL MEETING

Many section members directly benefited by attending, presenting, or publishing papers at the 2018 ITE Western District Annual Meeting in Key Stone, Colorado. The following are examples of presentation and involvement from our Section members at the District Annual Meeting:

- Paul Van Dyk | City of Long Beach, CA - Right of Way(t) Watchers - The Popular Way to Diet Your Roads: How Long Beach is Earning Support for Road Diets in the Car Culture of Southern California
- Jay Dinkins | City of Santa Monica, CA, Bike and Ped Safety Session Moderator
- Monica Suter | City of Santa Ana, CA, Bikes Session Moderator
2019 Section Activities Report

- Jonathan Hofert and Jay Dinkins | LA Metro/City of Santa Monica - Street Running Light Rail and Traffic Operations (Metro Expo Line)
- Carlos Ortiz | Advantec Consulting Engineers, Connected/Automated Vehicles Session Moderator
- Thomas Gaul | Fehr & Peers - Measuring the Miles: Developing New Metrics for Vehicle Travel in Los Angeles

Notable awards/scholarships given to ITE Southern California section members at the Annual Meeting include:

- Lifetime Achievement Award winner – Rock Miller
- Best Annual Meeting Paper Award – Paul Van Dyk (City of Long Beach)
- Student Regional Travel Scholarship – Dario Qiu (University of California, Los Angeles)
- Student Traffic Bowl Winner – California State University, Fullerton

STEM ACTIVITIES

Section member, Ruben Hovanesian, held an outreach event at the East Los Angeles Renaissance Academy, which is one of the five specialized academies at the Estaban Torres High School. The Academy is specialized with a focus in urban planning and design. Specifically, we went to five math classes where the students were learning algebra, geometry, or calculus. Overall, during the six-hour day (75min long classes) we interacted with over 160 students.

Each class involved a presentation that covered the topics of Civil Engineering in general, Transportation Engineering and the movement of people and goods (with tie ins to the physics and math formulas they were currently learning about to make it relevant, to the pleasure of the teachers), college life, and dispelling some myths and false stereotypes regarding the field. Ruben's team of ITE STEM initiative leaders used activities and ideas that have been developed over a few years of being involved in similar events. We hope to include more ITE members in these events in the future, and have an even stronger STEM presence next year.

WEBSITE & SOCIAL MEDIA

We continually update our website to accommodate our members and guests. Ashley Kim is our Webmaster. A full list of meeting archives, technical activities, announcements, and newsletters are available on our website that can be accessed at www.socalite.org. The website currently includes the following features:

- The main page provides information of upcoming events and featured posts of recent activities.
- “About Us” page for contact information and photos of all board member and chair personnel, Section Awards, Bylaws, and sponsorship information.
- A link to gallery of photos from meetings and past events, such as the Student Traffic Bowl and Holiday Mixer.
- Information for joining, such as membership packages, ITE benefits, and member awards.
- A newsletter viewer that displays the current newsletter and an archive dating back to 2011.

Our Social Media (Facebook & Twitter) is maintained by Marc Violett, which is used to share details about upcoming events, post pictures from events, and keep members updated about Section Activities.

TAX RETURN STATEMENT

We have been set up with the IRS to file taxes (ID: 81-4605177) and plan to submit form 990-N in March 2019.
AWARDS & SPECIAL RECOGNITIONS

In addition to the student scholarships and awards as noted in this report earlier, notable awards were also presented at the Section’s June 2018 Workshop and Business Meeting, which included:

CLASSIC TRANSPORTATION ENGINEER AWARD

The Classic Transportation Engineer Award was bestowed upon Bob Seltzer for his noteworthy professional achievements and commitment to ITE. Bob graduated from Cal Berkeley in 1950. He worked for Caltrans for seven months, and then went to work for the Los Angeles County Road Department in 1951. While at the Road Department, he worked in several divisions including Bridge Design, Highway Design, Programs Development, Traffic & Lighting, and Road Maintenance. Bob retired from the Road Department as a Deputy Road Commissioner in March of 1984. While working for Tierra Engineering from 1984 to 1988, he was the Acting Traffic Engineer for the Cities of Cudahy, Bell and Maywood. He was also the Acting City Engineer for Maywood. From 1988 to present, he has worked as a Litigation Consultant and Expert Witness. His clients include Caltrans, County of Los Angeles Department of Public Works, City of Los Angeles, Burbank, Santa Monica and San Diego. Bob still attends local meetings each year with David Royer.

YOUNG TRANSPORTATION ENGINEER OF THE YEAR

The Young Transportation Engineer Award was presented to Saly Heng in recognition of his service to the Section and prospect for continued professional growth. Saly graduated with his B.S in Civil Engineering from UCLA in 2012 and went on to receive his M.S. from UCLA Luskin School of Public Affairs in Transportation Planning and Policy in 2016. Since beginning his career as a transportation professional, he has interned with the City of Costa Mesa Transportation services department and worked as an analyst with Kimley-Horn associates. Recently, he assumed a role at Berg and Associates as a Transportation Specialist helping LAX Strategic Operations staff with transportation engineering and planning expertise.

Saly has been heavily involved with the ITE Southern California section since his undergrad days. He currently serves as the Student Liaison co-chair, where he helps organize student events for the section and maintains connections with student chapters in Southern California. Prior to serving as the Student Liaison, Saly helped maintain our sections website. His dedication to the section has helped us grow our student membership and continue to improve on ITE Student experience. We are proud to have Saly Heng as an active committee chair, and we are excited to announce him as our 2017-2018 Young Transportation Engineer of the Year.
**NEWSLETTERS**

We are pleased to have David Schwegel and Bryan Elenes as our Newsletter Editors. They have diligently produced our newsletter with accuracy, quality and in a timely manner. They have also encouraged our members to submit technical articles for the newsletter. A brief summary of our newsletter is provided below. See Attachment A for a sample newsletter.

2018 Newsletter Summary:

The Southern California Section publishes nine monthly newsletters (approximately 10 pages each) to keep Section members posted on activities and issues of interest to the local transportation planning and engineering community. These newsletters are also intended to encourage our members to educate elected officials and the public on both sides of hot transportation topics and explain to them what we do as transportation professionals. Typical newsletter elements include a President’s Message, Calendar of Events, Legislative Analysis, Scribe Report, Student Chapter Updates, Employment Opportunities and Announcements. The newsletters covered hot topics articles on diverse transportation topics, such as California high speed rail, Transportation Funding, and Connected Vehicles. These newsletters are shared with the ITE Sustainability Task Force, other ITE Sections, and other civil engineering related professional associations.

**SPONSORSHIPS**

We are pleased to have Meghavardhan Govindu and Emilio Murga as our sponsorship coordinators and they have successfully secured a company to sponsor for every edition of the newsletter for the past year. In addition, our Industry Coordinator, Janna McKhann brings in vendors to sponsor some of our monthly meeting. Each sponsor has an opportunity to set up a table to display their product and a representative may speak during the meeting. A summary of the newsletter sponsors is shown in Table 4 below:

<table>
<thead>
<tr>
<th>Month</th>
<th>Newsletter Sponsor(s)</th>
<th>Meeting Sponsor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Trafficware/DKS/AGA/Stantec</td>
<td>Stantec</td>
</tr>
<tr>
<td>February</td>
<td>DKS/South Coast Lighting/Stantec</td>
<td>South Coast Lighting &amp; Design</td>
</tr>
<tr>
<td>March</td>
<td>Trafficware/DKS/Stantec/NDS/Iteris</td>
<td>Western Systems/Psomas</td>
</tr>
<tr>
<td>April</td>
<td>Econolite/Stantec/NDS/Iteris/Michael Baker</td>
<td>Counts Unlimited</td>
</tr>
<tr>
<td>May</td>
<td>Econolite/Iteris/Kimley-Horn/NDS/Western Systems/South Coast Lighting</td>
<td>Advantec/AGA/FPL/Gibson/HDR/Iteris/Jacobs/RailPros/Trafficware</td>
</tr>
<tr>
<td>June</td>
<td>NDS/Iteris/Kimley Horn/Psomas/Michael Baker/Western Systems</td>
<td>AGA/Michael Baker</td>
</tr>
<tr>
<td>August</td>
<td>-</td>
<td>Western Systems/Siemens/Kimley-Horn</td>
</tr>
<tr>
<td>September</td>
<td>Econolite/Counts Unlimited/LaneLight/Trafficware</td>
<td>LaneLight</td>
</tr>
<tr>
<td>October</td>
<td>Trafficware/Kimley-Horn</td>
<td>Iteris</td>
</tr>
<tr>
<td>November</td>
<td>Cubic-Trafficware/Iteris</td>
<td>Cubic-Trafficware/Advantec</td>
</tr>
<tr>
<td>December</td>
<td>-</td>
<td>ITS-CA/Advantec/Counts Unlimited/DKS/Econolite/Iteris/Kimley-Horn/DDI/Etherwan/IGC/MaxCell/NDS/South Coast Lighting/TraffiCast/Western Systems</td>
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</tbody>
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