INSTITUTE OF TRANSPORTATION ENGINEERS

SECTION ANNUAL REPORT: San Diego

For the period of January 1, 2017 to December 31, 2017
President KC Yellapu, PE, TE, PTOE
Vice President Ali Shahzad, PE
Treasurer Teala Cotter, TE
Secretary Mohammad Amin, PE, TE, PTOE
Past President Ryan Zellers, PE, TE

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**OFFICERS**

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**COMMITEE CHAIRS**

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- **Newsletter Co-Chairs**
  Ashley Adamos
  & Yesenia Fabian

- **Website Chair**
  Debbie Leung

- **Awards Chair**
  David Park

- **Directory/Roster Chair**
  Phuong Nguyen

- **Membership Chair**
  Joe Shultz

- **Scholarship Chair**
  Zoubir Oudah

- **Meeting Location Chair**
  Miriam Jim

- **Golf Tournament Chair**
  Saul Kane

- **Social Chair**
  Mario Flores

- **Mobility Task Force Chair**
  Erik Ruehr

- **Technical Chair**
  Dawn Wilson

- **Public Outreach/Education Chair**
  Zoubir Ouadah

- **SDSU Student Chapter Liaison**
  Leonardo Flores

- **SDSU Student Chapter President**
  Matthew Zipagan

- **SDSU Student Chapter Advisor**
  Dr. Sahar Ghanipoor

- **Election Chair**
  Mark Jugar

- **Vendor Chair**
  Janna McKhann

- **Vendor Show Chair**
  Minjie Mei

- **Media & Marketing Chair**
  Hilary Potter

- **Legislative Chair**
  Vidhya Shankar Ramakrishnan

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*page 1*
MEMBERSHIP

209 ITE San Diego Section Members

<table>
<thead>
<tr>
<th>Number</th>
<th>Membership Grade</th>
<th>Annual Dues Rate</th>
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<tr>
<td>4</td>
<td>Fellow, Publicly Employed</td>
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<tr>
<td>11</td>
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<td>10</td>
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<td>Age Dependent*</td>
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<tr>
<td>29</td>
<td>Student</td>
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*Young Member Dues are $30 for ages 22 and 23, then increase by $30 for each year older than 23, up to age 29. ITE San Diego Section receives 5% of the young member dues.
FINANCIAL DETAILS

Beginning of the Reporting Period

General Fund...........................................................................................................$13,871.33
Student/Scholarship Fund......................................................................................$1,061.17
Total Beginning Balance.....................................................................................$14,932.50

Income

Membership Fees......................................................................................................$12,440.31
Gross Income from Meetings/Workshops.............................................................$16,761.24
Other Principal Sources of Income:
- Golf Tournament....................................................................................................$9,207.63
- Holiday Party.........................................................................................................$5,813.63
- LAC Loan...............................................................................................................$2,000.00
- Sponsorship Packages..............................................................................................$11,651.55
- Student/Scholarship Fund (raffle, donations, golf)..............................................$3,802.00
Total Income..............................................................................................................$51,676.36

Expenses

Section Meetings and Workshops............................................................................$18,017.93
Executive Board and LAC Meetings.......................................................................$1,262.07
Travel.........................................................................................................................$1,119.38
Other Expenditures:
- Golf Tournament....................................................................................................$10,341.09
- Holiday Party..........................................................................................................$10,355.68
- Social Mixers...........................................................................................................$2,085.98
- Awards (Plaques)...................................................................................................$246.75
- Incidentals (speaker gifts, canopy, nametags).........................................................$592.05
- Website....................................................................................................................$117.81
- P.O. Box..................................................................................................................$468.00
- Charitable Donations (Student Endowment Fund)...............................................$1,000.00
Student Fund Expenditures:
- Student Travel for Annual Meeting......................................................................$1,400.00

Total Expenditures...................................................................................................$47,006.74
Net Income (Profit)....................................................................................................$4,669.62

Balance of Funds on Hand at End of Reporting Period

General Fund.............................................................................................................$16,189.90
Student/Scholarship Fund.......................................................................................$3,412.22
Total Ending Balance..............................................................................................$19,602.12

ITE San Diego Section Federal Employer Identification Number: 52-1332596
There was no change to the ITE San Diego Section Bylaws during this reporting period.
2017 International ITE Meeting

ITE San Diego Section went north for the summer to Toronto, Ontario Canada for the 2017 International Meeting. The theme of the meeting was “Transportation for All: Putting New Ideas into practice.” Members learned about exciting technical session topics covering Vision Zero, Smart Communities, Smart Growth, and Automated Vehicles to name a few. In addition to the technical sessions, members also enjoyed activities and events such as the MiteY Race, Hockey Night in Canada Reception, and the Traffic Bowl Championships.

Other Technical Activities for ITE San Diego Section

- Joint workshop: Vision Zero
- SB 743 - Preparing for Implementation
- Vendor Show and Technical Workshop
- 2017 SDSU Design Days

The SDSU student chapter also held a Resume Workshop and a young professional information meeting.
This year’s ITE Western District Annual Meeting was held in our own hometown, San Diego. It was held in Hilton San Diego Resort, which overlooks beautiful Mission Bay and perfectly captures the ambiance of San Diego. It was a great location to enjoy the sunny San Diego weather in the middle of summer. The technical sessions were well received over the 4-day event, which covered a multitude of topics such as autonomous vehicles, Roundabouts, Complete Streets, and Transit Planning & Operation just to name a few. Tours took participants around San Diego to District 11 Traffic Management Center, MTS’ Operation Control Center, and on a biking tour of the bustling pedestrian and bicycle infrastructure. Family Night at the hotel was entertaining for both adults and their kids where the attendees enjoyed poolside activities and games followed by a family-friendly movie under the stars. A special recognition to Joe De La Garza, LAC Chairperson, and LAC Chairs who dedicated ceaseless time and effort and made this event a huge success.

ITE San Diego Section put blood, sweat, tears, and a lot of elbow grease into this year’s Western District Meeting and it really showed in how the meeting was received and operated.
LEGISLATIVE ACTIVITIES

SB 743

ITE San Diego Section’s very own, Erik Ruehr, has led the effort via his involvement in ITE Western District’s California SB 743 Task Force in preparing a comment letter in the adoption process of the bill. The Section maintains involvement in legislative matters that involve transportation in the industry and ensures that section members stay well informed on the matter. In 2017, the section established a new Chair Position, Legislative Chair, and has appointed Shankar Ramakrishnan to the position. The chair’s responsibility is to monitor the legislative activities and ensure the section and its members’ of them.

Legislative Chair: Shankar Ramakrishnan

Records Management
No More Lost Files...

The ITE San Diego Section took a step in keeping pace and taking advantage of everchanging new technologies by going to the Cloud! This year, the Section invested in creating a Google accounts for the chapter and utilizing Google cloud storage service, Google Drive to store meeting agendas, meeting minutes, financial records and statements, photos, among other. This ensures seamless collaboration and sharing between board members and provides an organized, safe and secure back-up for documents, data, and all things ITE San Diego Section.
MONTHLY MEETINGS

Purpose: January Meeting
Topic: V2IF - Vehicles to Infrastructure on the Cheap - Connected Vehicles
Speakers: Nic Abboud, City of San Marcos
Matt Ginsberg, Connected Signals, Inc.

The January 2017 meeting was the first monthly luncheon meeting of this year and was held on 1/19/17. It was held at the city of San Marcos at their Community Service Center. The topic for the meeting was ‘V2IF: Vehicle to infrastructure on Cheap Connected Vehicles’. The speakers were Nicholas Abboud from City of San Marcos and Matthew Ginsberg. There were 76 attendees.

Purpose: February Meeting
Topic: I-5 North Coast Corridor Projects & District 11 Complete Streets Update
Speakers: Arturo Jacobo, Caltrans
Seth Cutter, Caltrans

The February 2017 meeting was held at the Caltrans District 11 office. Arturo Jacobo, the Caltrans project manager, presented the update on the I-5 North Coast Corridor projects’. Seth Cutter, the associate Transportation Planner from District 11 presented complete street projects along I-5 North Coast Corridor. 70 people attended the meeting.

SDSU’s capstone design project winner for the winter semester were also in attendance. The students presented on the projects that lead them to victory.
MONTHLY MEETINGS

Purpose: March Meeting

Topic: Vision Zero

*TECHNICAL MEETING*

Joint Meeting with Southern California (SoCal) & Riverside San Bernardino (RSBITE) Sections.

Following the tradition from last year, this year’s joint meeting in San Juan Capistrano included SoCal, Riverside San Bernadino, and San Diego Sections. It’s a great way to have a “regional” meeting once a year, rotating the duties of hosting, planning, and registration. The program featured Vision Zero with presentations on:

- Vision Zero San Diego - Presented by Kathleen Ferrier, Circulate San Diego
- Speeding Towards Zero Deaths - Presented by John Lower, Iteris
- Vision Zero Efforts at Los Angeles County of Public Works
- When A River Runs Through It: Addressing Local Traffic Safety Priorities on Regional Streets - Presented by Drusilla Van Hengel Nelson Nygaard
- LA Vision Zero - Presented by Tim Fremaux & Brian Oh, LADOT

The feedback from the attendees were very positive, and we’re looking forward to next year. The Mexican buffet at the El Adobe was tasty as always, but with over 130 people in attendance, we might have to find a venue to hold more of us for future meetings.

Proceeds from this meeting benefited the Western District Student Endowment Fund.
ITE San Diego section kept the golf tournament tradition going strong and held the 2017 Tournament at Twin Oaks Golf Course in San Marcos, CA, located in North County San Diego. Saul Kane, ITE San Diego Section Golf Chair, was instrumental in organizing the event and making it a great success. A total of 80 players participated, 33 of which were from the public sector and 47 from the private sector. The event started shortly before noon and kicked off with lunch. The tournament then started and players enjoyed a round of golf under beautiful, sunny San Diego weather.

In addition to enjoying golf with fellow transportation colleagues, some players also took home some awesome raffle prizes! Due to the generosity of sponsors, the tournament was a huge financial success and the section was able to donate $1,000 to the ITE SDSU student chapter.

The Golf Tournament was a huge financial success for the chapter and student chapter!
ITE San Diego Section held a Volunteer Social Mixer at the new brewery & taproom, North Park Beer Company. Over 25 ITE members and non-members (future members) alike attended to learn more about the ITE San Diego Section, what sets it apart from other professional organizations, benefits in getting involved in it, and how they can do so. Attendees enjoyed delicious beverages that were brewed in house and tasty appetizers. The mixer was a success with all the open chair positions getting filled and over 50 volunteers subsequently recruited for the district meeting.

Purpose: **May Meeting**

**Topic:** SANDAG Transit Planning

**Project Overview**

Speakers: Jennifer Williamson, SANDAG

May luncheon was held on 5/11/17 and featured Jennifer Williamson of SANDAG. We had our luncheon at Hilton Mission Bay where Jennifer discussed the Purple Line Corridor. This was a great way for attendees to check out the venue for Western District Conference. We had over 60 attendees at the luncheon, and our sponsor for the luncheon was Dokken Engineering.
The Summer Social has been a long standing annual tradition of the ITE San Diego Section and 2017 was no exception. This year’s summer social was unique and extra special in that it was part of the 2017 Western District Annual Meeting and kicked off the weekend of the conference.

The local chapter extended warm welcomes to ITE Western District Members visiting San Diego with tacos and lots of sunshine on a beautiful summer day! San Diego local members, visitors, and their families alike enjoyed lawn games such as ladder toss and horseshoe, water balloon toss contest, and a friendly, albeit very competitive game of volleyball. The summer social was a success and was attended by more than 100 people!
The Workshop was co-hosted by the ITE San Diego Section and the Association of Environmental Professionals (AEP) and was held in conjunction with the 2017 ITE Western District Annual Meeting. The workshop focused on SB 743 and provided different perspectives for preparing for its implementation. The following presentations were given by an expert panel and there was plenty of discussion and audience participation after.

a. “Introduction to SB 743 / Transportation Engineer’s Perspective” by Eric Ruehr, VRPA Technologies & Institute of Transportation Engineers, Western District, California SB 743 Task Force Chair
b. “Environmental Planner’s Perspective” by Brian Calvert, ICF
c. “CEQA Attorney’s Perspective” by Charity Schiller, Best Best & Krieger
d. “Caltrans’ Perspective” by Allysa Begley, California Department of Transportation SB 743 Program Implementation Manager

This was a joint meeting with ITE San Diego and AEP San Diego.
The August Luncheon was held at the Four Points Sheraton on August 3rd. Eddie Barrios and Nathan Schmidt from Fehr & Peers presented “Design guidelines to accommodate Pedestrians and Bicyclists at Interchanges.” The presentation was followed by questions and answers from the attendees. 55 members were in attendance.

September featured our Joint Luncheon Meeting with the SDSU ITE student chapter. Following the tradition from previous years, the September 2017 meeting was held at SDSU jointly with the ITE SDSU Student Chapter. Zoubir Oudah from the County of San Diego presented “Introduction & Update on CA MUTCD Manual” and Erik Ruehr from VRPA technologies presented “Updates on HCM 6th Edition.” It was held in the SDSU Student Union and was attended by over 70 members and students.
The ITE San Diego Section held its annual workshop and vendor show in October. More than 20 vendors attended to display their latest products and services with cutting edge technology in the transportation industry and network with approximately 115 members and non-members alike. The technical workshop included a wide range of topics presented by an expert panel including the following:

a. “Vision Zero - What it means to Transportation Planners & Engineers” by Kathleen Ferrier, Policy & Communications Director of Vision Zero Network

b. “Improving Mobility, Safety & Connectivity through SANDAG bikeway projects” by Allison Moss, Active Transportation Planner of SANDAG

c. “Improving Mobility, Safety & Accessibility” by Jason Stack, Principal and Founder of STC Traffic and Kevin Schumacher, Project Engineer of CPUC


e. “City of San Diego’s Safety Improvements Related to the Pedestrian Audit” by Julio Fuentes, City of San Diego
MONTHLY MEETINGS

Purpose: November Meeting
Topic: Annual Awards and 2018 Election Results

The ITE San Diego Section hosts its annual awards luncheon in November to give well-deserved praise to those who have worked to make positive contributions to our local transportation industry. The following awards were given during the luncheon:

- Technical Paper of the Year: Linda Vista Comprehensive Active Transportation Strategy (CATS)
- Project of the Year (small): Armorlite Drive Smart Growth Improvement Project
- Project of the Year (Large): Downtown San Diego Transit Plan & Design of BRT Stations
- Public Agency of the Year: City of Chula Vista
- Transportation Professional of the Year: Joe De La Garza

In addition, the 2018 election results were also announced and the 2018 Board Members were sworn in by the ITE Wester District President Mark Spencer.

- President: Ali Shahzad
- Vice President: Teala Cotter
- Treasurer: Mohammad Amin
- Secretary: Karen Jewel
- Past President: KC Yellapu

Congratulations abounded to all award and election winners!
The ITE San Diego Section celebrated the holiday season aboard the Hornblower and took a dinner cruise around the picturesque San Diego Bay. Members and their significant others enjoyed a delicious dinner with landmarks such as the San Diego Downtown skyline, Hotel Del Coronado, Seaport Village, and Embarcadero Park as the backdrop. It was an evening full of delicious food, lots of dancing, awesome raffle prizes, and excellent company.

Location: Hornblower Cruise - San Diego

Date: 12.9.2017

Attendance: Over 60 members & their families attended
Purpose: Joint Holiday Luncheon with ASCE, SDTDS, APWA, & WTS

ITE San Diego Section, in conjunction local with local sections of ASCE, SDTDS, APWA, and WTS assisted in coordinating the annual Joint Transportation Association Holiday Luncheon which provides an opportunity for members of several transportation-based professional organizations to gather and celebrate the Holiday Season together. Engineers and planners alike from both the public and private sectors assembled and enjoyed a nice lunch at the Prado restaurant located in San Diego’s Iconic Balboa Park.

Newsletter EXTRA! EXTRA!

ITE San Diego Section published three (3) newsletters in 2017 during the months of March, June, September. Each newsletter includes a featured article prepared by one of our many generous sponsors. It also includes the president’s message, job postings, resume postings, and celebratory announcements. The Section also the newsletter as means to recognize those who work hard and volunteer their time to making the section function effectively and smoothly by showcasing officers and chairpersons and having a “Featured Member” section. Members are also kept in the loop with summaries of past events and upcoming meetings and events.
San Diego State University’s College of Engineering holds a semiannual event at the conclusion of each semester called “Design Day,” where undergraduate engineering students showcase exciting and innovative design project that they have created during the academic year. The section attends the event and ensures a panel of at least 3 members are present to review and assess the transportation related projects. The panel then chooses one project team that has done an exceptional job and recognizes them during one of the monthly luncheons. The Section recognizes the importance of recognizing students in their interest and vigor in transportation and seeks to encourage students to continue the pursuit of a career in it.

The ITE San Diego Section presented the ITE SDSU student chapter with $1,000 to go towards their attendance of the 2018 Student Leadership Summit in Oregon and 2018 Western District Annual Meeting in Colorado.
ITE SDSU Student Chapter is active all year with technical, networking, and social events. In 2017, the ITE SDSU Student Chapter participated in or organized the following events:

- Attended Student Leadership Summit in Fullerton (January 13-15)
- Held Resume Workshop for members (January 26)
- Western Annual District Meeting (August)
- Waterballoon Toss / Fight (September 6)
- General Body Meetings on the 1st Thursday each month
- Joint luncheon with professionals (September 21)
- SDSU Football joint tailgate with ASCE (October 14)
- Ugly Christmas Sweater Social with Engineering Orgs (December 1)

ITE SDSU Student Chapter members also volunteered at the ITE San Diego Section Golf Tournament (April) and enjoyed the ITE San Diego Section Summer Social (August).