April 1, 2015
Mr. Amit Kothari, P.E.
ITE Technical Chair – Western District

Subject: 2014 Southern California Section Activities Report

Dear Mr. Kothari:

Please find attached the 2014 Section Activities Report for the Southern California Section of the Institute of Transportation Engineers. Our Section’s focus in 2014 was to continue to actively engage our professional community through meetings and discussion boards and supporting our local student chapters. We held ten monthly meetings, including several joint meetings with our neighboring sections and a student presentation night. Key activities also included an annual student traffic bowl, a joint ITE/OCTEC golf tournament, technical field trips, and social events, all of which were extremely well received and attended by both professional and student members. Continuing a new tradition, we hosted our second Holiday Mixer with Riverside-San Bernardino Section and Orange County Traffic Engineering Council (OCTEC). Our members were also actively engaged in the technical activities at the ITE Western District meeting in Rapid City. Additionally, the Southern California Section granted more than $5,000 to our local student chapters through a competitive process, while maintaining a healthy and stable financial status.

In summary, our Section has had another successful year complete with technical activities, student and professional member engagement, increased membership involvement, and improved interaction among our members.

Regards,

Giancarlo Ganddini, T.E.
Vice President
ITE Southern California Section

cc: Neelam Dorman – President, ITE Southern California Section
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Elected Officers and Committee Chairs

Officer elections were held in May and June 2014, the final ballots were collected on June 19, 2014 at the annual business meeting. The members shown below were elected and sworn in on the same day.

2014 Elected Officers

President
Neelam Dorman

Vice President
Giancarlo Ganddini

Secretary
Jay Dinkins

Treasurer
Dean Lehman

First Past President
Sri Chakravarthy

Second Past President
Andrew Maximous
2014 Committee Chairs

Technical Coordinator
Bernard Li

Membership Coordinator
Amy Kim

Legislative Analyst
Martin Varona

Student Chapter Liaison
Joshua McNeill & Hassan Ahmed

Committee Chair for Awards to Universities
Carlos Ortiz

Newsletter Editors
David Schwegel & Sowmya Chandrasekhar

Industry Coordinator
Janna McKhann

FTA / FHWA Liaison
Lawrence (Jesse) Glazer

Scribes
Clinton Quan & Angel Morales

Sponsorship Coordinator
Melissa Countryman

Webmaster
Saly Heng & Tiffany Huang

Administrative Chair
Erik Zandvliet

Chair of Professional Development
Eric Dunlap & Vikas Sharma

Membership

Table 1 below shows a summary of the Southern California Section membership and associated annual dues.

Table 1 – Section Membership Summary
Data as of July 2014

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Number</th>
<th>Section Annual Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honorary</td>
<td>1</td>
<td>N/A</td>
</tr>
<tr>
<td>Esteemed</td>
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<td>N/A</td>
</tr>
<tr>
<td>Fellow</td>
<td>79</td>
<td>$22</td>
</tr>
<tr>
<td>Member</td>
<td>607</td>
<td>$22</td>
</tr>
<tr>
<td>Students</td>
<td>77</td>
<td>$20</td>
</tr>
<tr>
<td>Institute Affiliates</td>
<td>19</td>
<td>$22</td>
</tr>
<tr>
<td><strong>TOTAL MEMBERS</strong></td>
<td><strong>783</strong></td>
<td></td>
</tr>
</tbody>
</table>

The Section has experienced over 13% growth since July 2013. Over 95% of our regular memberships are members of International ITE. Student members comprise approximately ten percent of the section membership. This is a testament to the section’s dedication to our local student chapters. To encourage extensive student participation at all our meetings, we provide heavily discounted student rates for attendance at our regular monthly meetings as well as for joint meetings with our partner section. The section dues remained the same for all membership types.
Financial Report

Southern California Section Federal Employer Identification Number: 33-0432732

Table 2 below is a summary of the Section’s finances for the reporting period.

Table 2 – Section Financial Summary
Data as of December 31, 2014

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Balance of Funds on hand at the Beginning of the Reporting Period</td>
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<tr>
<td>Income for the Reporting Period</td>
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<tr>
<td>Section Dues</td>
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<tr>
<td>Gross Income from Meetings</td>
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<td>Advertising Income</td>
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<td><strong>TOTAL INCOME</strong></td>
<td><strong>$30,290.93</strong></td>
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<tr>
<td>Expenditures for the Reporting Period</td>
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</tr>
<tr>
<td>Travel</td>
<td>$1,740.95</td>
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<td>Meetings</td>
<td>$23,383.69</td>
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<tr>
<td>Awards</td>
<td>$444.35</td>
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<tr>
<td>Scholarships</td>
<td>$5,100.00</td>
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<tr>
<td>Fees (website, banking, online voting)</td>
<td>$782.54</td>
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<tr>
<td>General Supplies (stamps, name tags, etc.)</td>
<td>$5.93</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$31,457.46</strong></td>
</tr>
<tr>
<td>Balance of Funds at the End of the Reporting Period</td>
<td>$7,084.65</td>
</tr>
</tbody>
</table>
Legislative Activities

Throughout the year, our Section has been fortunate to have Martin Varona providing legislative analysis articles that were not only timely but also highly relevant to the transportation profession. Legislative Analysis editorials are published within each Section newsletter. Major legislative milestones for 2014 that directly affect our profession included:

- **AB 1193**: Bikeways are designated as Class I (path), II (lane), and III (route) facilities. This bill would add a fourth designation, Class IV (“cycle track” or “protected bike lane”). Class IV facilities would be located within right-of-ways designated exclusively for bicycle travel and protected from other transportation modes via traffic control devices. Should this bill pass, look for updates in state transportation manuals.

- **AB 1447**: In September 2014, Governor Brown signed this bill to allow traffic signal synchronization to qualify for greenhouse gas cap-and-trade funds if it is a component of a sustainable infrastructure project.

- **AB 1449**: The bill would allow local agencies to adopt by resolution bikeway design standards other than those in the Caltrans Highway Design Manual (HDM). Currently bikeways, even those not on a state highway, must conform to the HDM. The latest version of the bill requires that local bikeway design standards must be approved by a qualified engineer and adhere to National Association of City Transportation Officials’ (NACTO’s) Urban Bikeway Design Guide.

- **SB 1151**: This bill extends the “traffic fines doubled in work zones” penalty to school zones. Proceeds go to the State Transportation Fund under the Active Transportation Program.

- **SB 486**: This bill would expand on existing California Transportation Commission (CTC) goals - (a) effective transportation system operations, (b) state highway system maintenance, and (c) greenhouse gas emissions reduction - by having CTC and Caltrans collaborate to identify performance measures and annual evaluation metrics.

- **SB 743**: In September 2013, the Governor of California approved a Senate Bill 743 which aims to create a process to change analysis of transportation impacts under the California Environmental Quality Act. SB 743 requires an alternative to LOS for evaluating transportation impacts. UPDATE: In August
2014, the Office of Planning and Research (OPR) released Draft SB 743 Guidelines. Rather than eliminating traffic level of service (LOS) as an impact criterion only for projects within transit priority areas, OPR elected to eliminate LOS analysis throughout the state. The draft guidelines propose three new criteria for determining the environmental impacts of transportation: vehicle-miles traveled (VMT), local safety, and induced vehicle travel. The ITE California SB 743 Task Force conducted a detailed review of the draft guidelines and submitted a comment letter to OPR in November 2014.

Several members from our section such as Walter Okitsu, John Fisher, and Rock Miller routinely participate in National and State committees that define or affect our transportation profession. Two of our Section members (Carlos Ortiz and Leo Lee) also made a visit to the State Capital in April 2014 to educate decision makers and the public about signal synchronization with respect to AB 1447.

**Bylaws**

At the Section President’s direction, Erik Zandvliet, the Section Administrator began a comprehensive revision of the Section’s Bylaws in June 2012. The first revision since 1973 had been initiated in 2004, but was left unfinished. The Administrator reviewed both the current Bylaws as well as proposed revisions, and drafted new bylaws for the Board’s consideration on October 15, 2012. The proposed Bylaw revisions were sent to the Western District Reviewing Committee on November 15, 2012. The Committee approved the bylaws in July 2013 and the Section membership voted to approve it in early 2014.

The new bylaws are formatted using the Model Western District Bylaws template, with changes applicable to the unique functions of this Section. The review and revisions were a collaborative effort of current and past officers, including Andrew Maximous, Neelam Dorman, Sri Chakavarthy, Steven Itagaki, Lisa Martellaro-Palmer, Monica Suter, Glen Pedersen, Bahman Janka, Arief Natali, Ruth Smith, and Carlos Ortiz. The new Bylaws will allow for electronic voting, conformity to current practices, clearer administrative guidance, and a separate Secretary and Treasurer, if desired.

Since implementation of the new bylaws, the Section implemented electronic voting for 2014-2015 elections, which resulted in increased voting participation, and separated the Secretary and Treasurer roles into two individual positions. The new bylaws are easily accessible to all Section members by being posted on the Section website.
Student Chapter Activities

Our student chapter liaisons, Joshua McNeill and Hassan Ahmed, actively engage and coordinate with all the student chapters. The student chapters at Cal State Los Angeles, Cal State Long Beach, Cal State Fullerton, Cal Poly Pomona, UC Irvine, UCLA, and USC continue to hold monthly general meetings, activities, and tours.

To round-up E-week, the Section held our fourth annual Section-wide Student Chapter Traffic Bowl. The 2014 Student Chapter Traffic Bowl, hosted at California State University, Long Beach, squared off one team from each student chapter in a Jeopardy-style tournament consisting of transportation engineering trivia. The goal of the event has been for student chapters to practice for the District level traffic bowl, to bring the universities, and to have some fun! A strong showing of ITE professional members also gave students the opportunity to associate with transportation professionals and a guest judge from our District-level cabinet (Carlos Ortiz). The event has become an annual tradition and we look forward to its continued success.

The Student Chapter Presentation Night continued to be our largest event with 100 people in attendance, including approximately 80 students. On May 21, 2014 at the Knott’s Berry Farm Hotel in the City of Buena Park, an annual joint meeting with OCTEC (Orange County Traffic Engineers Council) featured the following presentations from the student chapters:

- CSUF: Traffic Sign Inventory of Various Streets within California State University, Fullerton
- USC: Capturing a Golden Opportunity for Transit Oriented Development in Duarte
- Cal Poly Pomona: “I-15 Improvement Project in the City of Lake Elsinore, California
- UCLA: Trip Generation and Parking Occupancy Studies at Neighborhood Grocery Stores
- UCI: Joshua Tree National Park Transit Feasibility Study
For the second year in a row and together with OCTEC’s contribution, a record total of $13,000 was awarded as scholarship to each of the universities based on their performance at the 2014 Student Chapter Traffic Bowl and the Student Chapter Presentation Night. These scholarships provide funds for the student chapters to coordinate additional activities within their own chapter, in addition to encouraging meaningful presentations.

In addition to the main student chapter events, ITE Southern California offers support to our student chapters throughout the year. Technical tours organized by the Section have been opened to student members and monthly meetings are regularly attended by student members.

To encourage extensive student participation at all our meetings, we provide heavily discounted student rates for attendance at our regular monthly meetings as well as for joint meetings with our partner section.
Technical Activities

Our members participated in a variety of technical activities throughout the year. Many members directly benefited by attending, presenting, or publishing papers at the 2014 ITE Western District Annual Meeting in Rapid City, South Dakota. The following are examples of presentation and involvement from our Section members at the District Annual Meeting:

1. “Urban Parking Management” by David Roseman
2. “Current Status of Bike Sharing in the USA” by Robert Kahn
3. “Strategies to Re-Capture Lost Arterial Traffic Carrying Capacities” by Chalap Sadam
4. Bicycle Detection Case Study - “Engineering Perspective” by Mark Esposito
5. Roundtable Moderation of “Ethics of our Profession” by Jennifer Rosales
6. Panelist for “Perception of Transportation Professionals in Today’s World”, Monica Suter
7. Moderation of “Student Career Development” by Neelam Dorman
8. Moderation of “Best in the West – CEO Forum” by Zaki Mustafa

Our members were also actively involved in the recent 2014 Technical Conference in Miami, Florida. In addition to these activities, members who are not able to attend the conferences benefit from the “mini workshops” we have every year in March (as a joint meeting with ITE San Diego) and in June (as a joint meeting with ITS Southern California). These workshops are half a day sessions that include discussion and presentation on a variety of technical topics related to our profession. In 2014, the topic for the March workshop was centered on SB 743 and the theme for the June workshop was focused on ITS deployments in California.

Section Meetings

To better serve the members of the Southern California Section, we provide four types of meetings, held monthly, with the exceptions of July and December. Our “Regular Luncheon/Seminar Meetings” rotate between Los Angeles and Orange County locations to better reach our full membership. We have “Continuing Education Workshops” that typically have four speakers that discuss updates and current trends in the transportation profession. We also have “Joint Meetings” that bring chapters and/or sections together for socializing, networking, training and sharing information. “Special Meetings/Events” include activities for our student chapters such as a meeting devoted to all seven of our Student Chapters as well as a joint golf tournament with OCTEC. The following pages summarize our meetings, workshops, and events for the year.
Regular Luncheon/Seminar Meetings

January 15, 2014
Monthly Meeting
Monterey Hill Restaurant, Monterey Park, CA
“Replacing LOS in the Analysis of Transportation Impacts Under CEQA”
by Mark Miller, Executive Vice President Albert Grover & Associates/ Fullerton City Traffic Engineer
Attendance: 89

April 16, 2014
Monthly Meeting
Monterey Hill Restaurant, Monterey Park, CA
“Transforming LA’s Streets”
by Daniel Mitchell, Assistant General Manager, Project Delivery, Los Angeles Department of Transportation
Attendance: 71
Regular Luncheon/Seminar Meetings

September 17, 2014
Monthly Meeting
Monterey Hill Restaurant, Monterey Park, CA
“Caltrans Statewide Traffic Signal Management & Surveillance System (TSMSS)” by Chuck Dankocsik, Senior Associate, Transcore
Attendance: 49

October 15, 2014
Monthly Meeting
Knott’s Berry Farm Hotel, Buena Park, CA
“Proposed Guidelines for Senate Bill 743 (SB 743)” by Chris Ganson, Governor’s Office of Planning & Research and Erik Ruehr, VRPA Technologies
Attendance: 96
Joint Meetings with Neighboring ITE Sections & Other Organizations

February 11, 2014 Joint Meeting with Central Coast Section

Los Robles Greens, Thousand Oaks, CA

“Complete Streets Performance Measures – Pasadena’s Approach”

by Fred Dock, Director, Pasadena Department of Transportation

Attendance: 46

March 14, 2014 Joint Meeting & Workshop with San Diego Section

El Adobe Restaurant, San Juan Capistrano, CA

SB 743 and Caltrans Intersection Control Evaluation (ICE)
by multiple speakers from State Gov’t & Local ITE

Attendance: 94
Joint Meetings with Neighboring ITE Sections & Other Organizations

June 18, 2014
Joint Meeting & Workshop with ITS SoCal
Monterey Hill Restaurant, Monterey Park, CA
Theme: Preparing for Today’s & Tomorrow’s ITS Deployments in California by Multiple Speakers from State/Federal Gov’t and Private Sector
Attendance: 54

November 19, 2014
Joint Meeting with Riverside/San Bernardino Section
Kellogg Restaurant, Pomona, CA
“Alleviate Congestion & Improve Safety Around College Campus” by Ronald Chan, Senior Civil Engineer, City of Pomona
Attendance: 102
Special Meetings & Events

February 22, 2014
Student Traffic Bowl
Cal State Long Beach
Attendance: 55

May 9, 2014
Joint ITE/OCTEC Golf Tournament
Green River Golf Club, Corona, CA
Special Meetings & Events

May 21, 2014
Joint with OCTEC
Student Presentation Night

Knott’s Berry Farm Hotel,
Buena Park, CA

Attendance: 106
Special Meetings & Events

June 18, 2014
Annual Business Meeting
Monterey Hill,
Monterey Park, CA
Part of Joint Workshop
Attendance: 54

November 20, 2014
Social Hour
EightyTwo,
Los Angeles, CA
Attendance: 17
Special Meetings & Events

December 10, 2014
Second Annual Holiday Mixer & Casino Night

Southern California ITE / OCTEC / Riverside-San Bernardino ITE

Los Coyotes Country Club,
Buena Park, CA

Attendance: 80
Highlights of Monthly Luncheon Meetings

FEBRUARY 2014

The Institute of Transportation Engineers Southern California Section held a joint meeting with the California Central Coast Section on Tuesday, February 11, 2014 at Los Robles Greens Golf Course in Thousand Oaks. There were 46 people who attended the meeting from both sections. The program topic was “Complete Streets Performance Measures – Pasadena’s Approach”, and it was presented by Frederick Dock, Director of the Department of Transportation at the City of Pasadena. He discussed some of the initiatives Pasadena is working on to implement their complete streets policies.

Frederick Dock explained how Pasadena developed a limited growth strategy to protect the historic neighborhoods in the Central District and embraced transit oriented development potential along the Gold Line. Since the opening of the Gold Line, there has been an increase in mixed-use and multi-family residential in the Central District. Some of Pasadena’s mobility objectives include: (a) enhance livability; (b) encourage walking, biking, transit and other alternatives to vehicles; and (c) create a supportive climate for economic viability. In order to align metrics and policies, there has been an increased emphasis on: (a) reducing greenhouse gas emissions; (b) elevating priorities for transit, pedestrian and bicycle travel; and (c) focusing on network performance including travel time reliability and speed management.

In order to align metrics and policies, there has been an increased emphasis on: (a) reducing greenhouse gas emissions; (b) elevating priorities for transit, pedestrian and bicycle travel; and (c) focusing on network performance including travel time reliability and speed management.
The ITE Southern California Section monthly meeting was held jointly with the San Diego ITE Section on Friday, March 14, 2014 at El Adobe Restaurant in San Juan Capistrano. There were 94 people who attended, including 65 from the SoCal Section. This was a mini-workshop/ luncheon meeting that focused on the Senate Bill 743 and the California Department of Transportation (Caltrans) Intersection Control Evaluation. Our guest speakers included:

- **Chris Ganson**, with California Governor’s Office of Planning and Research (OPR) provided a presentation regarding the “**SB 743: Updating Transportation Metrics in CEQA**”

- **Dawn Wilson**, PE, TE, with Fehr & Peers provided a presentation regarding “**How SB 743 May Change CEQA Practice and Transportation Planning**”

- **Erik Ruehr**, with VRPA Technologies, Inc. and Chair of ITE Western District California SB 743 Task Force presented “**ITE Comments on SB 743 Implementation**”


Mr. Ganson opened this well-attended mini-workshop with his presentation on Senate Bill 743 requiring the Office of Planning and Research (OPR) to amend the California Environmental Quality Act (CEQA) Guidelines to provide an alternative to Levels of Service (LOS) for the evaluation of transportation impacts in Transit Priority Areas (TPA).

The second presenter, Ms. Wilson, gave an overview of how the SB 743 may impact CEQA practice and transportation planning in California. Regulatory changes have occurred and will continue to evolve and Traffic Engineers and Planners will need to adapt.
Next, Mr. Ruehr gave a summary of the ITE California SB 743 Task Force comment letter in response to OPR’s preliminary evaluation of possible metrics to replace LOS in transportation analyses.

On a special note, Erik Ruehr was awarded the Presidential Proclamation for his dedication in bringing together California ITE members to complete an official Western District ITE response letter to OPR regarding SB 743. The award was presented by ITE Western District President, Karen Aspelin.

The last presenters, Ms. Jewel and Mr. Champa, took us through Caltrans' Intersection Control Evaluation (ICE) Policy. The presentation informed members of the recent implementation that took effect at end of August 2013, provided a high level non-technical overview of updated traffic engineering process, presented a few innovative intersection and interchange design examples (modern roundabouts, roundabouts at interchanges, and diverging diamond interchanges), and provided reference and support information to make it easier to evaluate innovative solutions/strategies.
The ITE Southern California Section monthly meeting was held on Wednesday, September 17, 2014 at the Monterey Hill Restaurant. The topic of this meeting was “Caltrans Statewide Traffic Signal Management & Surveillance System (TSMSS),” presented by Chuck Dankocsik of TransCore.

The monthly meeting began with a warm welcome from our president, Neelam Dorman, and introductions around the room. Adnan Hindiyeh was recognized as an ITE Life Member, for his 15+ year involvement. Neelam made the following announcements:

- ITE’s new “30 to 30” payment plan was announced. Dues start at $0 at age 23, increasing by $30 every year through age 30.
- Construction of the new ITE SoCal website
- ITS California’s 20th Annual Conference and Exhibition on October 14-October 16, 2014 at the Hyatt Regency in Santa Clara.
- The ITE Western District Meeting at Planet Hollywood Resort in Las Vegas would take place July 19-July 22, 2015.

Our speaker of the meeting, Chuck Dankocsik, sparked a myriad of questions regarding Traffic Signal Management & Surveillance System (TSMSS). A few excerpts from his presentations are as follows – In June 2012, Caltrans had initiated TransCore to improve the Caltrans Statewide Traffic Signal Management and System (TSMSS) and install the TransSuite® System in all 12 Caltrans Districts and Caltrans’ Headquarters in Sacramento. Transsuite allows the “integration, control, & monitoring of Caltrans’ 2070 controllers running the TSCP firmware” and “enhanced/developed interface to TSCP.” The program allows the user to import graphics including photographs, BMP, drawing tools, and even supports hyperlinks and supports once-per-second monitoring. Features for Traffic Engineers include real-time split monitor, real-time time-space diagram, traffic responsive operations, transit signal priority, and Synchro® interface.
Awards & Special Recognitions

In addition to the student scholarships and awards as noted in this report earlier, notable awards were also presented at the Section's June 2014 Mini-Seminar and Luncheon Meeting, which included:

Classic Transportation Engineer Award

The Classic Transportation Engineer Award was bestowed upon John Fisher for his noteworthy professional achievements, commitment to ITE, and the mentoring of younger engineers. The award acknowledges his contributions to the industry through his 39 years with the City of Los Angeles Department of Transportation.

Young Transportation Engineer of the Year

The Young Transportation Engineer Award was presented to Vikas Sharma from Kimley-Horn & Associates in recognition of his service to the Section and prospect for continued professional growth.

Newsletters

We are pleased to have David Schwegel and Sowmya Chandrasekhar as our Newsletter Editors. They have diligently produced our newsletter with accuracy, quality and in a timely manner. They have also encouraged our members to submit technical articles for the newsletter. Some of the newsletters also included articles provided by our Newsletter Editors. A brief summary of our newsletter is provided below. See Attachment A for a sample newsletter.

2014 Newsletter Summary:

The Southern California Section publishes nine monthly newsletters (approximately 10 pages each) to keep Section members posted on activities and issues of interest to the local transportation planning and engineering community. These newsletters are also intended to encourage our members to educate elected officials and the public on both sides of hot transportation topics and explain to them what we do as transportation professionals. Typical newsletter elements include a President's Message, Calendar of Events, Legislative Analysis, Scribe Report, Student Chapter Updates, Announcements, and articles on diverse transportation topics, such as “Transportation Perspectives from the US Capitol.”

Several guest authors provided content including Herman Basmaciyan on "Western District Annual Meeting In South Dakota", Glenn Grayson on "Dilemma Zone: Should I Stop or Should I
Go?”, Tom Petrosino on “USDOT/ITS California Connected Vehicles Pilot Projects Workshop”, and Tom Roberts on “Next Generation Intersection Performance Management Software". Student chapter updates included articles from student chapter presidents as well as faculty advisors.

These newsletters are shared with the ITE Sustainability Task Force, other ITE Sections, and other civil engineering related professional associations.

**Sponsorships**

After several years of service with many thanks from the Section, Julia Wu transitioned out of the Sponsorship Coordinator position and Melissa Countryman was appointed in June 2014. Melissa has successfully secured a company to sponsor for every edition of the newsletters since her installment. In addition, our Industry Coordinator, Janna McKhann brings in vendors to sponsor some of our monthly meeting. Each sponsor has an opportunity to set up a table to display their product and a representative may speak during the meeting. A summary of the newsletter sponsors is shown in Table 4 below:

<table>
<thead>
<tr>
<th>Month</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>--</td>
</tr>
<tr>
<td>February</td>
<td>--</td>
</tr>
<tr>
<td>March</td>
<td>--</td>
</tr>
<tr>
<td>April</td>
<td>South Coast Lighting</td>
</tr>
<tr>
<td>May</td>
<td>Iteris, Inc.</td>
</tr>
<tr>
<td>June</td>
<td>Kimley-Horn &amp; Associates</td>
</tr>
<tr>
<td>September</td>
<td>Albert Grover &amp; Associates</td>
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<tr>
<td>October</td>
<td>Minagar &amp; Associates</td>
</tr>
<tr>
<td>November/December</td>
<td>South Coast Lighting</td>
</tr>
</tbody>
</table>
Website

We continually update our website to accommodate our members and guests. Saly Heng is our Webmaster. Saly spent the latter part of 2014 working on a comprehensive update to the Section website, which resulted in a full redesign. The new website can be viewed at www.socalite.org. The new website is still in its early stages, but currently includes the following features:

- The main page provides information of upcoming events and featured posts of recent activities.
- “About Us” page for contact information and photos of all board member and chair personnel, Section Awards, Bylaws, and sponsorship information.
- A link to gallery of photos from meetings and past events, such as the Student Traffic Bowl and Holiday Mixer.
- Information for joining, such as membership packages, ITE benefits, and member awards.
- A newsletter viewer that displays the current newsletter and a complete archive dating back to 2011.

Below is a screenshot of our new website. A full list of meeting archives, technical activities, announcements, and newsletters are available on our website that can be accessed at www.socalite.org.
Attachment A

Sample Newsletter

November/December 2014
President’s Message
Neelam Dorman, TE

The year’s quickly coming to an end. This will be the last newsletter of 2014 and I’d like to thank the board for their hard work these past 6 months. We’re almost through the first half of our current elected term and I truly hope that we’ve been serving you members well. There are a lot of initiatives taking shape within our Section and also throughout ITE. We hope to have our new website up before the end of the year and will be initiating a logo contest for the design of a new Southern California Section Logo. The Young Member and Agency membership fees are in place for your 2015 dues. Which is a great lead in to remind everyone to renew your membership to ITE and to get your co-workers to renew or join!

I’d like to thank our October meeting presenters Chris Ganson and Erik Ruehr for bringing us up to speed on SB 743. Our November meeting will be held at the Cal Poly Pomona campus on November 19th, this meeting is sold out. Our presenter will be Ronald Chen from the City of Pomona and his how to Alleviate Congestion and Improve Safety Around A College Campus – Applying the “5 E’s”.

We also have the Holiday Mixer coming on December 10th at the Los Coyotes Country Club in Buena Park. This will be a joint event with the Riverside-San Bernardino Section and OCTEC. It’s our second ever, and based on last year’s event it will be a great one. If you’d like to be a sponsor or donate a raffle prize, please contact Giancarlo Ganddini, Giancarlo.Ganddini@mbakerintl.com. Iteris will be our Platinum Level Sponsor but we have the following available:

- Gold Level Sponsor (2 Available) - $500 each
  - Sponsorship of either a roulette table or craps table
  - Recognition at the event as the Gold Sponsor
  - Recognition in the event flyer and newsletters
  - 3 free passes to the event

- Silver Level Sponsor (4 Available) - $250 each
  - Sponsorship of black jack table or poker table
  - Recognition at the event as the Silver Sponsor
  - Recognition in the event flyer
  - 1 free pass to the event

Please note the date change for our January Meeting – Wednesday January 14th in Monterey Park. I look forward to seeing you all at the November Meeting and at the December Holiday Mixer! A very early Happy Holidays from you Southern California Board!

December 2014
- Tue 2nd – Thurs 4th, US High Speed Rail Association Conference, Los Angeles Metro Headquarters - ushsr.com
- Wed 10th – Joint Holiday Mixer – SoCal ITE, RSBITE, & OCTEC, Los Coyotes Country Club, Buena Park

January 2015
- Jan 14th – Joint SoCal ITE Lunch Meeting with CTE – Monterey Park

July 2015

Next Meeting
Wednesday, November 19th, 11:30 AM
JOINT MEETING: RIVERSIDE-SAN BERNARDINO NO SECTION
Alleviate Congestion & Improve Safety around College Campus – Applying the “5 E’s”
By: Ronald Chen, PE, Senior Civil Engineer, City of Pomona
Restaurant at Kellogg Ranch
Cal Poly Pomona Campus
SOLD OUT

### 2014-2015 Southern California Section Officers

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Company</th>
<th>Email</th>
</tr>
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<tbody>
<tr>
<td>President</td>
<td>Neelam Dorman</td>
<td>URS Corporation</td>
<td><a href="mailto:neelam.dorman@urs.com">neelam.dorman@urs.com</a></td>
</tr>
<tr>
<td>Vice President</td>
<td>Giancarlo Ganddini</td>
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</tr>
<tr>
<td>Secretary</td>
<td>Jay Dinkins</td>
<td>City of Santa Monica</td>
<td><a href="mailto:jay.dinkins@smgov.net">jay.dinkins@smgov.net</a></td>
</tr>
<tr>
<td>Treasurer</td>
<td>Dean Lehman</td>
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</tr>
<tr>
<td>First Past President</td>
<td>Sri Chakravarthy</td>
<td>Kimley-Horn &amp; Associates</td>
<td><a href="mailto:srikanth.chakravarth@kimley-horn.com">srikanth.chakravarth@kimley-horn.com</a></td>
</tr>
<tr>
<td>Second Past President</td>
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### 2014-2015 Southern California Section Chairs

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<tr>
<th>Role</th>
<th>Name</th>
<th>Company</th>
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<tbody>
<tr>
<td>Sponsorship Coordinator</td>
<td>Melissa Countryman</td>
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<td><a href="mailto:melissac@rpv.com">melissac@rpv.com</a></td>
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<tr>
<td>Industry Coordinator</td>
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<tr>
<td>Legislative Analyst</td>
<td>Martin Varona</td>
<td>UCLA</td>
<td><a href="mailto:mvarona360@gmail.com">mvarona360@gmail.com</a></td>
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<td>Membership Coordinator</td>
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<tr>
<td>Newsletter Editors</td>
<td>David Schwegel</td>
<td>Precision Civil Engineering</td>
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<tr>
<td></td>
<td>Sowmya Chandrasekhar</td>
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<td>Professional Activities Chairs</td>
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<td><a href="mailto:vikas.sharma@kimley-horn.com">vikas.sharma@kimley-horn.com</a></td>
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<tr>
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<td>Scribes</td>
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<td><a href="mailto:angel.morales@kimley-horn.com">angel.morales@kimley-horn.com</a></td>
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<tr>
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<td>City of Los Angeles DOT</td>
<td><a href="mailto:clinton.quan@ladot.org">clinton.quan@ladot.org</a></td>
</tr>
<tr>
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<td>FTA/FHWA LA Metro Office</td>
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<tr>
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<td>Gibson Transportation</td>
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<tr>
<td></td>
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</tr>
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<tr>
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<td>UCLA</td>
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<td></td>
<td>Tiffany Huang</td>
<td>Kimley-Horn &amp; Associates</td>
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</table>
The Institute of Transportation Engineers Southern California Section (ITE SoCal) held their monthly meeting on Wednesday, October 15, 2014 in Buena Park at the Knott’s Berry Farm Resort Hotel. There were 96 attendees. The program topic was “Proposed Guidelines for Senate Bill 743” (SB 743). Chris Ganson from the Governor’s Office of Planning and Research (OPR) and Erik Ruehr, Chair of the ITE Western District California SB 743 Task Force, both delivered presentations on SB 743.

SB 743 requires the OPR to develop new metrics for transportation impacts under CEQA. The OPR must specify criteria for new metrics; and promote: (a) development of multimodal transportation networks, (b) diversity of land uses, and (c) reduction in greenhouse gases.

SB 743 objectives include: (a) consistency with state planning priorities, (b) environmental benefits, (c) improved health, (d) fiscal benefits, (e) simplicity/feasibility, and (f) access to destinations.

The next meeting will be a joint meeting with the Riverside San Bernardino Section on Wednesday, November 19th at The Restaurant at Kellogg Ranch at Cal Poly Pomona.

**Editors’ Note:** This article is provided to educate members on some of the latest software technologies available for assisting with their practice. While it uses iPeMS®lite as an example, it does not constitute an endorsement of one particular software package over another.

The iPeMS®lite tool is an example of an intersection performance management software package focused on arterial measurement and management applications including providing operational data at intersections. This software is a prelude to a more advanced iPeMS® performance management software package delivering real-time and predictive traffic analytics from a variety of traffic data sources.

Among the iPeMS®lite characteristics is the provision of intersection operational analytics such as vehicle counts, queue lengths, and signal operations. Such information is used to: (a) assess intersection level network health, (b) assign performance grades to operations, (c) conduct mitigation analyses, and (d) identify operational trends in the transportation network.

This software is currently being used by consultants to help state DOT’s and local agencies set targets, measure performance, and report on changing operational conditions. MAP-21 (Moving Ahead for Progress in the 21st Century) requires agencies to incorporate performance metrics into their planning processes. The iPeMS® software platform is currently being used to assist the National Highway Institute (NHI), Nokia, and other organizations. Specifically iPeMS® is being used with Nokia data on the I-95 Coalition to fulfill strategic MAP-21 requirements.

For more information, conduct an internet search with keywords “iPeMS” and “iPeMSlite”.

A screenshot of iPeMS® illustrates the performance monitoring capabilities.
AB 1371: Vehicles: Bicycles: Passing Distance: To promote bicycle safety, AB 1371 requires drivers overtaking and passing bicyclists to provide three feet of clearance. Supported by many bicycling advocate groups, this bill was signed into law by Governor Brown.

AB 1179: Recycling: Public Works Projects: The California Tire Recycling Act (CTRA) imposes a fee on new tire purchases, with proceeds used for the disposal/recycling of waste tires. AB 1179 makes public works projects, such as “parklets” and greenways that use tire-derived products, eligible for grant funding, with priority given to disadvantaged communities. Governor Brown has approved this legislation.

AB 1922: Greenway Development and Sustainment Act: AB 1922 enacts the Greenway Development and Sustainment Act to promote “greenway” development along urban rivers including the Los Angeles River. A “greenway” is a non-motorized vehicle transportation and recreational travel corridor. By developing a “greenway” that promotes sustainability and acts as a transportation corridor, cities and counties may apply for alternative fuel, greenhouse gas reduction, and other land use funding. This legislation is currently being reviewed in committee.

Student Chapter Spotlight: UCI ITE
Jay Dinkins, PE, ITE SoCal Secretary

On October 24th, the City of Santa Monica hosted a Bike Center and bike infrastructure tour for the UCLA ITE Student Chapter. The students got a behind-the-scenes look at the state-of-the-art Santa Monica Bike Center, and then took a ride around town to see all the new bike lanes and infrastructure the City has installed over the past two years. The Bike Center, the largest of its kind in the country, provides secure bicycle parking for 350 bikes, showers, bike rentals, a full service repair shop, and bike valet services. The tour consisted of the Marvin Braude Beach Bike Trail, the Bike Skills Area, green bike lanes on Ocean Park Boulevard and Broadway, and various configurations of buffered bike lanes on 6th Street and 11th Street. The students got to see first-hand the challenges of designing bicycle facilities while balancing the needs of all other roadway users.

The goals of the University of California Irvine (UCI) ITE Student Chapter are to: (a) promote the advancement of transportation and traffic engineering by fostering a close association of students with the transportation and traffic engineering profession and ITE; (b) acquaint students with topics of interest in transportation and traffic engineering through invited speakers and Chapter-sponsored field trips; (c) foster the development of a professional spirit; (d) promote common interests among students; and (e) encourage the enhancement and optimization of facilities for transportation and traffic engineering study.

For 2014-15, the Chapter has about 40 members, led by President Sara Lay and faculty advisor Professor Stephen Ritchie. Members of the Chapter meet for one hour per week each quarter as part of a formal three-quarter UCI class associated with the annual chapter project. The Executive Board meets for an additional hour per week. Frequent electronic communication among Chapter members also takes place. Class meetings include Chapter business items, formal lectures, guest speakers, field trips and annual project group meetings.

Two major Chapter objectives this year include: (a) continuing a tradition of developing an annual project that combines community service and non-traditional transportation engineering concepts, so students can gain a better awareness of the diversity of the transportation profession, and by working with community stakeholders to see the direct ways in which their work improves the lives of others; and (b) launching an enhanced effort to make connections and network with transportation engineering professionals in both the public and private sectors. The Chapter expands its member base by inviting underclassmen to become ITE members; and attends industry events including the ITE SoCal Monthly Meetings, the ITE SoCal Collegiate Traffic Bowl, the ITE Student Leadership Summit (pictured below), and the ITE Western District Annual Meeting. UCI ITE also plans to hold joint-events with other ITE SoCal Student Chapters.

Planning has begun for the UCI ITE Student Chapter Annual Presentation Night and Dinner on May 6, 2015 at the UCI Student Center. Various team projects comprising the overall Chapter annual project will be presented and judged by a panel of senior transportation engineers. Alumni and visitors are welcome. Please contact us if you are interested in being a speaker at one of our Student Chapter meetings, have a suggestion for a field trip, or can offer support for the Chapter in any other way. Email us at itechapter.uci@gmail.com, or visit our website at http://itechapter.uci wordpress.com/.
On October 3, the California State University Sacramento Center for California Studies (www.csus.edu/calst, 916-278-6906) held its “25th Annual Envisioning California Conference” (Sacramento) to “explore policy options and their associated trade-offs for future innovations” when “California’s transportation infrastructure is beset by age and obsolescence.” Jeffrey L. Spencer (Team Leader, Federal Transportation Administration) delivered the keynote address on Intelligent Transportation Systems (ITS). Jon Rosner (Automotive Journalist and Co-Founder, Future Cars-Future Technologies) led the afternoon plenary on “The Car: California’s Love Affair: Past & Future.” Breakout sessions included: (1) “Paved with Good Intentions: California’s Transportation Infrastructure in the 21st Century”, (2) “Planes, Trains, and (smarter) Automobiles: Transportation Policy for California’s Future”, (3) “Transportation and the Environment: Reducing California’s Carbon Footprint”, and (4) “Transportation and California’s Communities”.

During the fourth breakout, TransForm (www.transformca.org) Executive Director Stuart Cohen discussed motivations behind SB 743 – deemphasize Vehicle Level of Service (LOS), and emphasize reductions in vehicle miles traveled (VMT) and greenhouse gas emissions (GHG). Mr. Cohen emphasized how SB 375’s (Sustainable Communities Strategies for California’s key Metropolitan Planning Organizations – Sacramento Area Council of Governments (SACOG), Metropolitan Transportation Commission (MTC), Southern California Association of Governments (SCAG), and San Diego Association of Governments (SANDAG)) 2008 passage is a “flip toward smart growth” – “demand management rather than planning for demand” by: (1) concentrating growth closer to existing infrastructure, and (2) increasing land for open space and conservation.

While Mr. Cohen sees value in traditional LOS and trip generation calculation tools, he also sees merit in refining such tools to boost transportation choices and reduce transportation costs for all – particularly the poor, elderly, and communities of color. TransForm’s new mission statement is to: “promote walkable communities with excellent transportation choices to connect people of all incomes to opportunity, keep California affordable, and help solve our climate crisis. With diverse partners, we engage communities in planning, run innovative programs, and win policy changes at the local, regional, and state levels.” This new mission statement addresses combating “gentrification” – the unintended consequence of pricing lower income residents out of transit priority areas.

ITE members are encouraged to stay actively engaged in conversations pertaining to SB 743 (the focus of the October Southern California and November Northern California Section Meetings) while being especially sensitive to emerging environmental preservation trends and the vulnerable population demographics noted above.

On Tuesday, October 14, the California High Speed Rail (HSR) Authority (www.hsr.ca.gov) held its monthly Board Meeting at the California Environmental Protection Agency (Cal EPA) in Sacramento to hear public comment, discuss upcoming contracting opportunities, and honor Assemblywoman Bonnie Lowenthal. Four pastors traveled from Fresno to participate in

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**Boosting Engineers’ Engagement in HSR**

David M. Schwegel, PE

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The monthly newsletter is a perfect venue for advertising your products and services, as it is circulated nine (9) times a year to approximately 700 ITE recipients all over Southern California. Advertisements are priced reasonably for the benefit of our members.

Please contact Melissa Countryman at 310-544-5256 or melissac@rpv.com to submit an ad and/or sponsor a monthly newsletter or luncheon.
# SOUTHERN CALIFORNIA SECTION 2014-2015 CALENDAR

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<tr>
<th>AUGUST 2014</th>
<th>SEPTEMBER</th>
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<tr>
<td><strong>ITE ANNUAL STEAK FRY BARBECUE</strong>&lt;br&gt;Wed. Aug 20, 2014</td>
<td><strong>REGULAR ITE MEETING</strong>&lt;br&gt;Sept. 17, 2014&lt;br&gt;MONTEREY HILL, Monterey Park&lt;br&gt;Lunch – 11:30am</td>
<td><strong>REGULAR ITE MEETING</strong>&lt;br&gt;Wed. Oct. 15, 2014&lt;br&gt;Knott’s Berry Farm Resort Hotel&lt;br&gt;Buena Park&lt;br&gt;Lunch – 11:30am</td>
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<tr>
<td>MONTEREY HILL, Monterey Park&lt;br&gt;Dinner – 5:30pm</td>
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<th>DECEMBER</th>
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<td><strong>JOINT MEETING RIVERSIDE-SAN BERNARDINO SECTION</strong>&lt;br&gt;Wed. Nov. 19, 2014</td>
<td><strong>HOLIDAY MIXER</strong>&lt;br&gt;Wed. Dec. 10, 2014&lt;br&gt;Los Coyotes, Buena Park 5:30 PM</td>
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<tr>
<td>The Restaurant at Kellogg Ranch Cal Poly Pomona&lt;br&gt;Lunch – 11:30am</td>
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<th>JANUARY 2013</th>
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<td><strong>JOINT MEETING</strong>&lt;br&gt;CITY TRAFFIC ENGINEERS&lt;br&gt;Wed. Jan. 14, 2015</td>
<td><strong>JOINT MEETING</strong>&lt;br&gt;CENTRAL COAST SECTION&lt;br&gt;Tues. Feb. 17, 2015&lt;br&gt;Los Robles Greens&lt;br&gt;Thousand Oaks&lt;br&gt;Lunch – 11:30am</td>
<td><strong>JOINT MEETING</strong>&lt;br&gt;OCTEC Student Chapter Presentations&lt;br&gt;Wed. May 20, 2015&lt;br&gt;Knott’s Berry Farm Resort Hotel&lt;br&gt;Buena Park&lt;br&gt;Dinner – 5:00pm</td>
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<tr>
<td>MONTEREY HILL, Monterey Park&lt;br&gt;Lunch – 11:30am</td>
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<tr>
<th>APRIL</th>
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<th>JUNE</th>
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<tr>
<td><strong>REGULAR ITE MEETING</strong>&lt;br&gt;Wed. April 15, 2015</td>
<td><strong>JOINT MEETING OCTEC</strong>&lt;br&gt;Student Chapter Presentations&lt;br&gt;Wed. May 20, 2015&lt;br&gt;Knott’s Berry Farm Resort Hotel&lt;br&gt;Buena Park&lt;br&gt;Dinner – 5:00pm</td>
<td><strong>MINI-WORKSHOP ANNUAL BUSINESS AND JOINT MEETING WITH ITS SOCAL</strong>&lt;br&gt;Wed. June 17, 2015&lt;br&gt;MONTEREY HILL, Monterey Park&lt;br&gt;8:30am – 2:00pm Workshop, 12:00 lunch</td>
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<tr>
<td>MONTEREY HILL, Monterey Park&lt;br&gt;Lunch – 11:30am</td>
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**NOTES:** Schedule was last updated July 2014. Some information is subject to change.
Our November Meeting
at
The Restaurant at Kellogg Ranch
3801 West Temple Avenue
Pomona, CA 91768

Wednesday
11.19.2014
11:30 AM

Alleviate Congestion and Improve Safety Around College Campus – Applying the “Five E’s”

Ronald Chan, PE, Senior Civil Engineer, City of Pomona

Early Registration Ends at 4 PM on Wednesday 11.5.14

Space is extremely limited. Walk-ins will be turned away if online registration fills by November 7th

Please register online

For questions please contact:
Jay Dinkins, P.E.
Secretary
ITE Southern California Section
jay.dinkins@smgov.net

Early Registration $30 | Registration $35 | Students $10
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