



SFMTA



Folsom Streetscape Project

Alan Uy

ITE Conference
June 28, 2026

South of Market – Industry to Neighborhood



Challenges Today



Hearing from Community



1,300 questionnaire responses



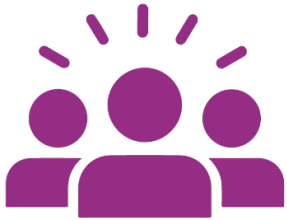
Knocked on 250 businesses' doors



110 meetings with local businesses



150 business loading surveys completed



Meetings with 20 community groups



Distributed 700 open house notification posters



550 people attended open houses



34,500 open house notification postcards delivered

Industrial Thoroughfare to Neighborhood Street



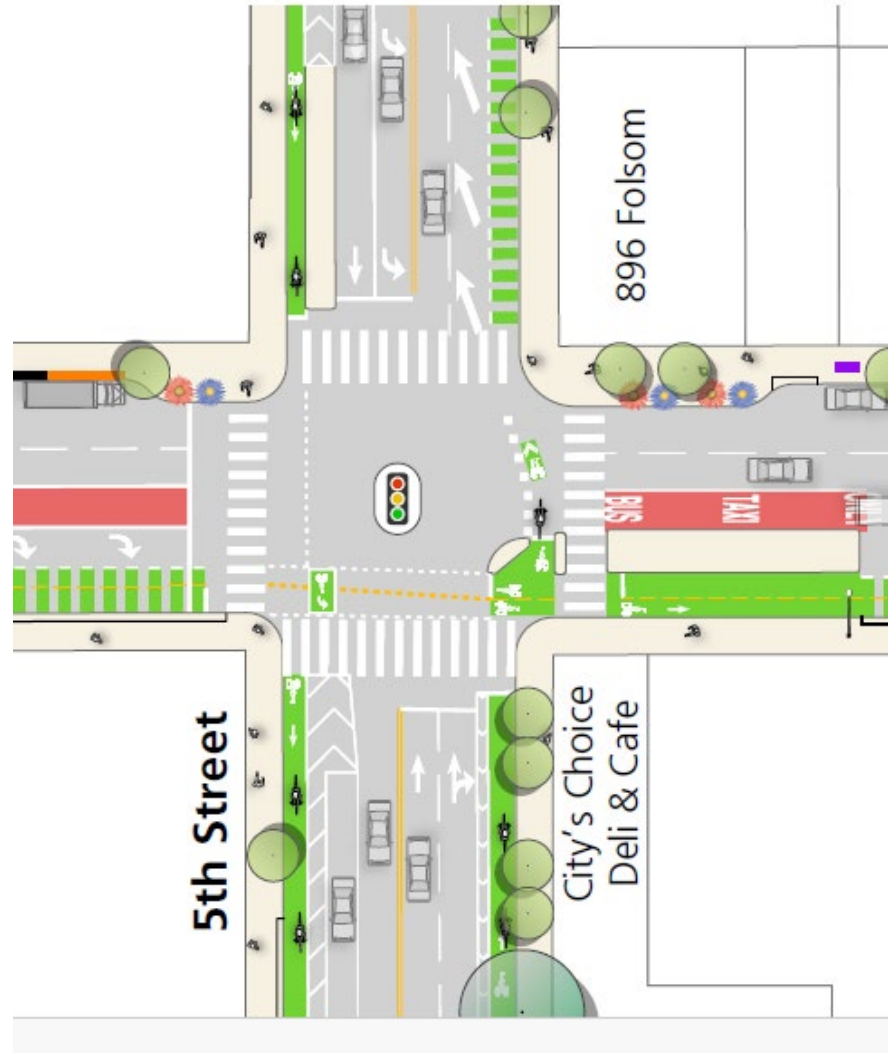
-  **Howard Streetscape Project Limits**
-  **Folsom Streetscape Project Limits**

Goals and Objectives

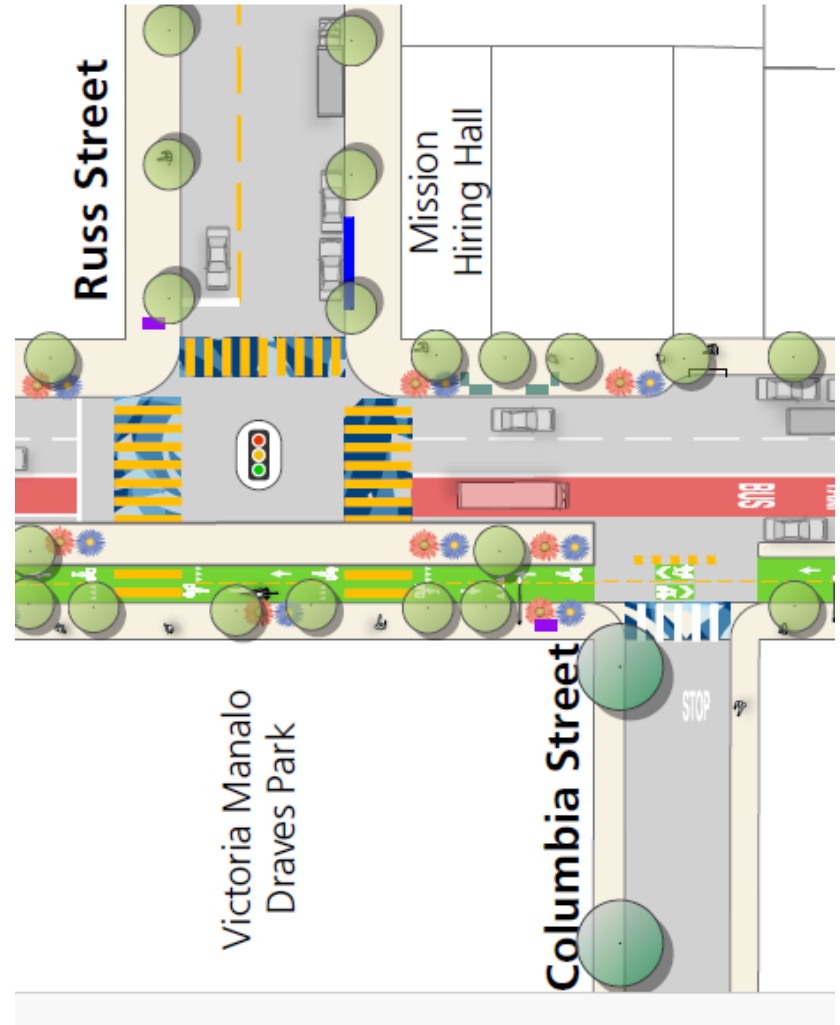
- Improve safety for all users
- Make biking, walking and riding transit in SoMa more comfortable
- Identify/reflect the cultural diversity and vibrancy in SoMa
- Enhance the public realm and landscape



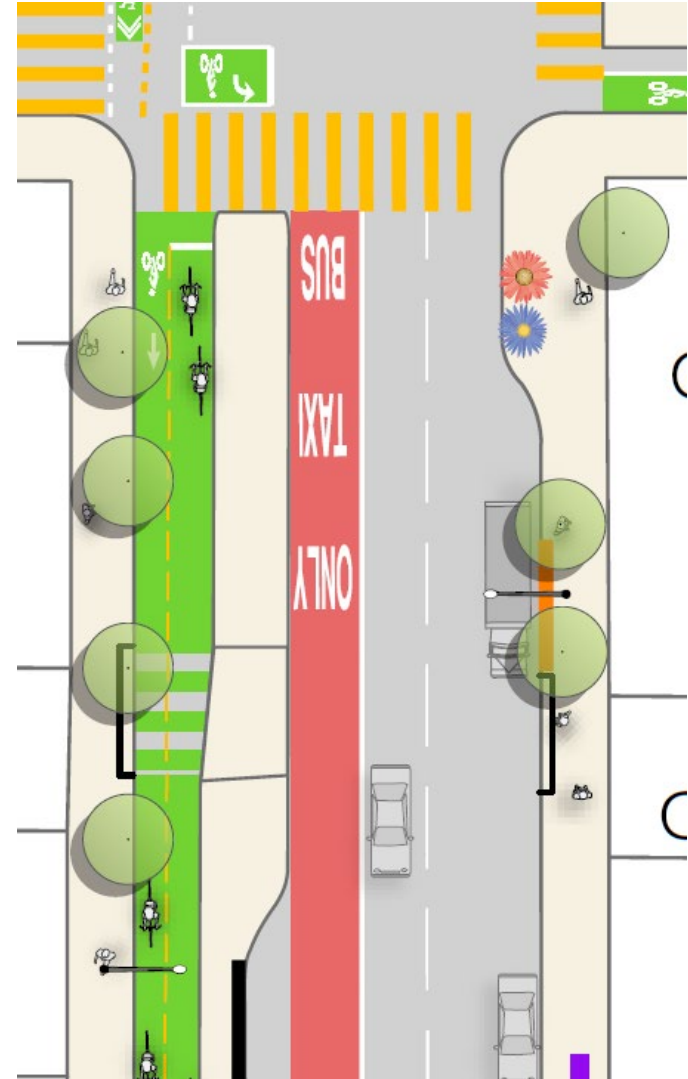
Biking



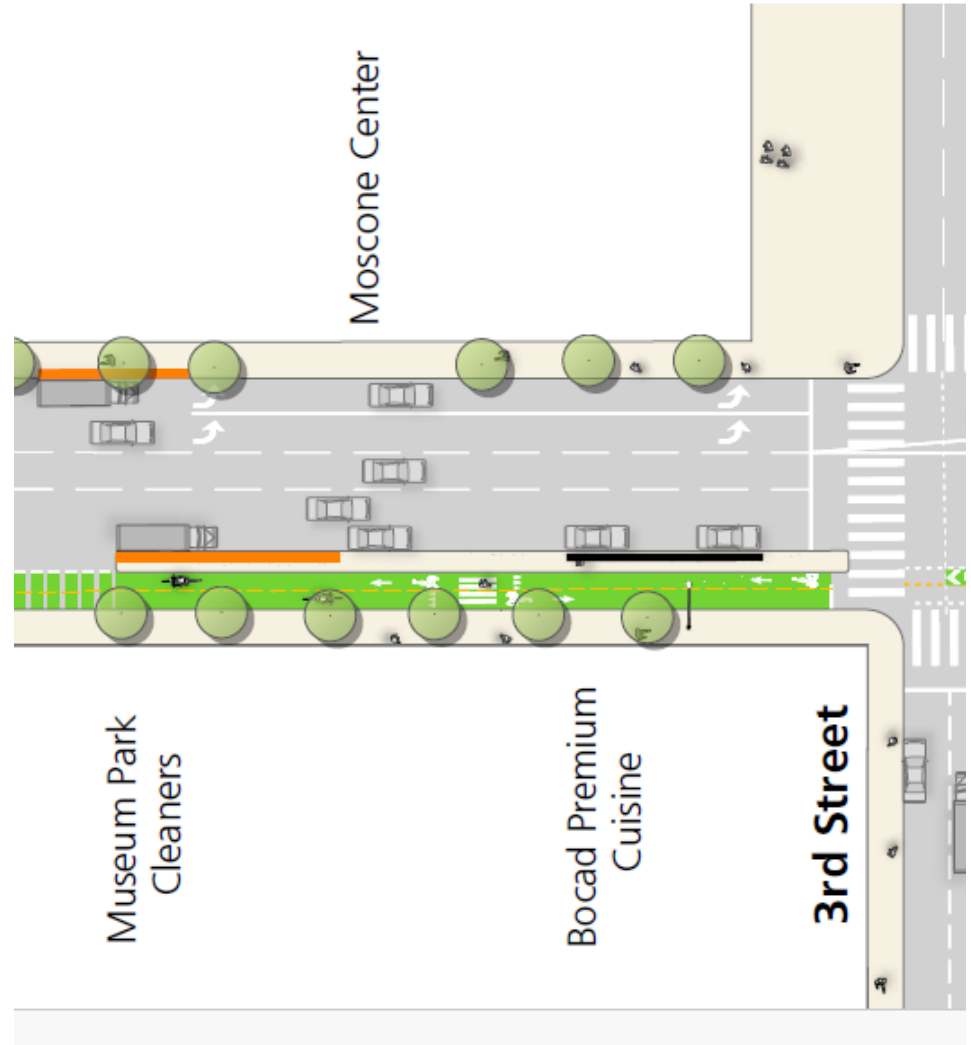
Walking

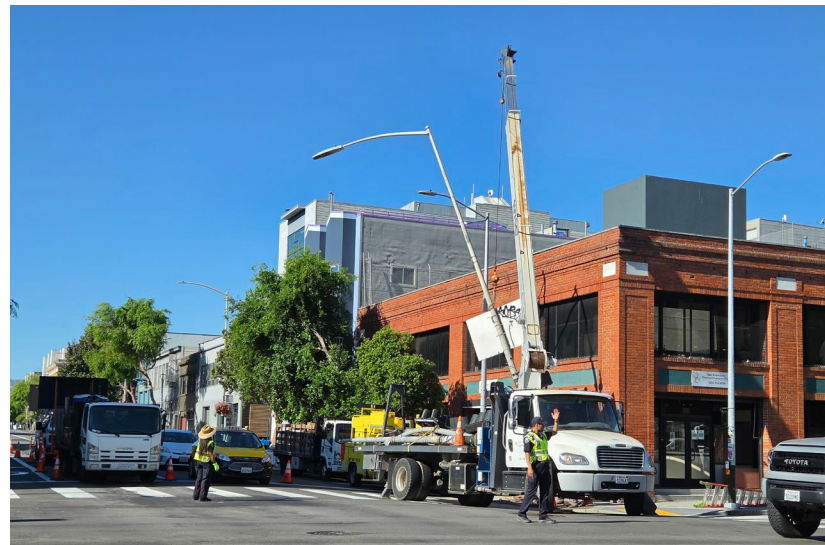


Transit



Vehicles



[illegible]

Design Elements

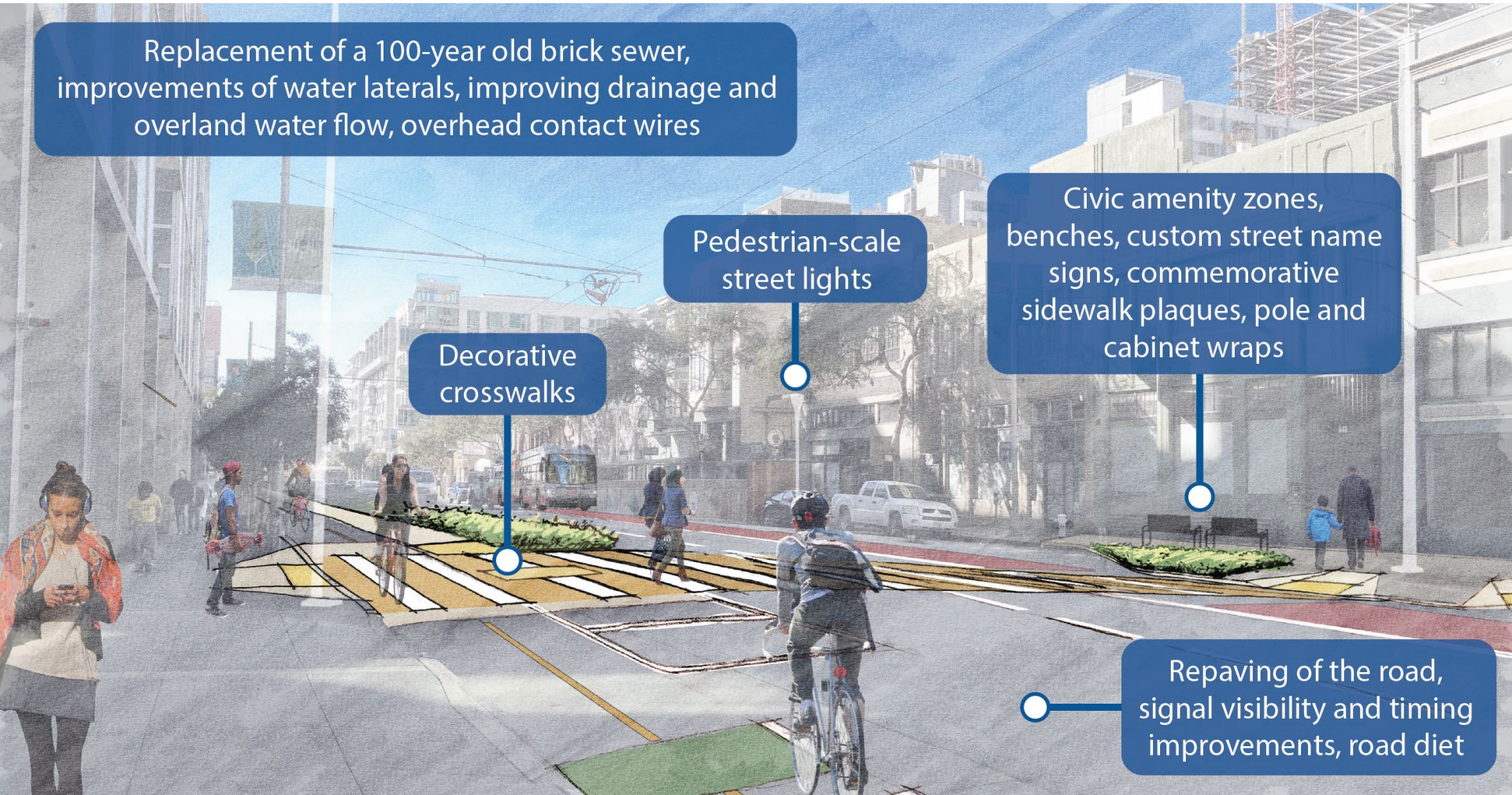
Replacement of a 100-year old brick sewer, improvements of water laterals, improving drainage and overland water flow, overhead contact wires

Decorative crosswalks

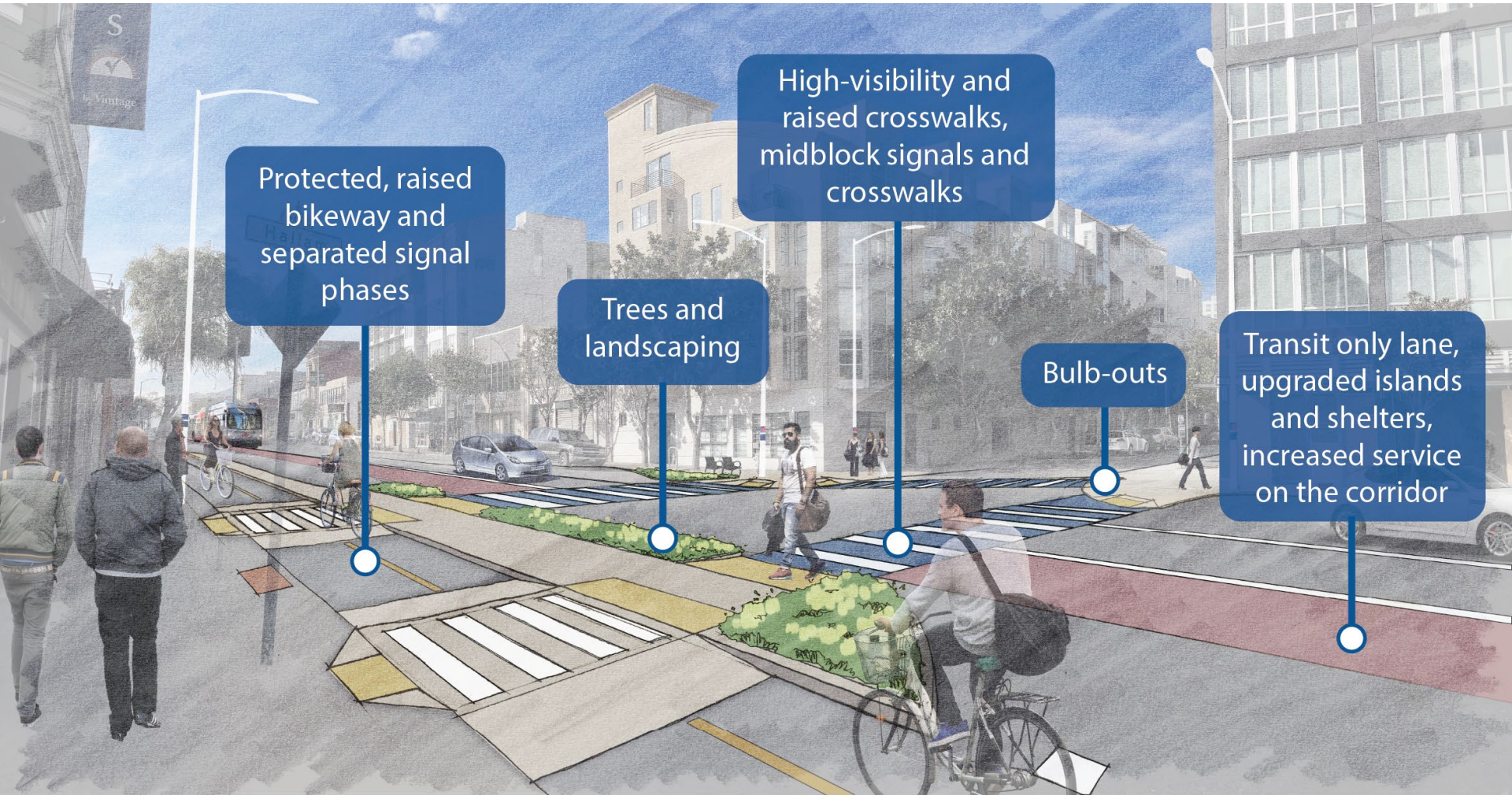
Pedestrian-scale street lights

Civic amenity zones, benches, custom street name signs, commemorative sidewalk plaques, pole and cabinet wraps

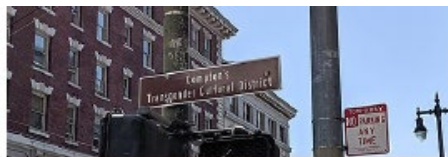
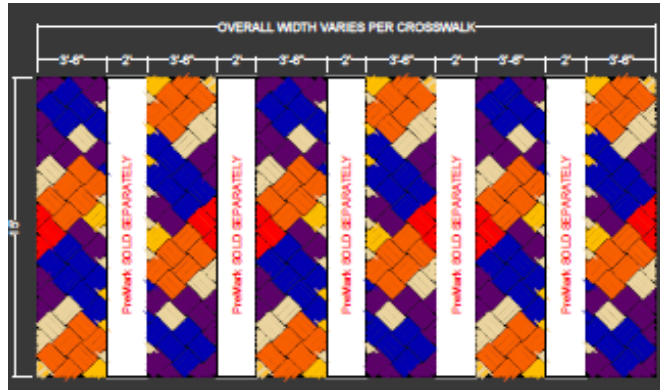
Repaving of the road, signal visibility and timing improvements, road diet



Design Elements



Working with and Celebrating the Community



SOMA Pilipinas
Filipino Cultural Heritage District

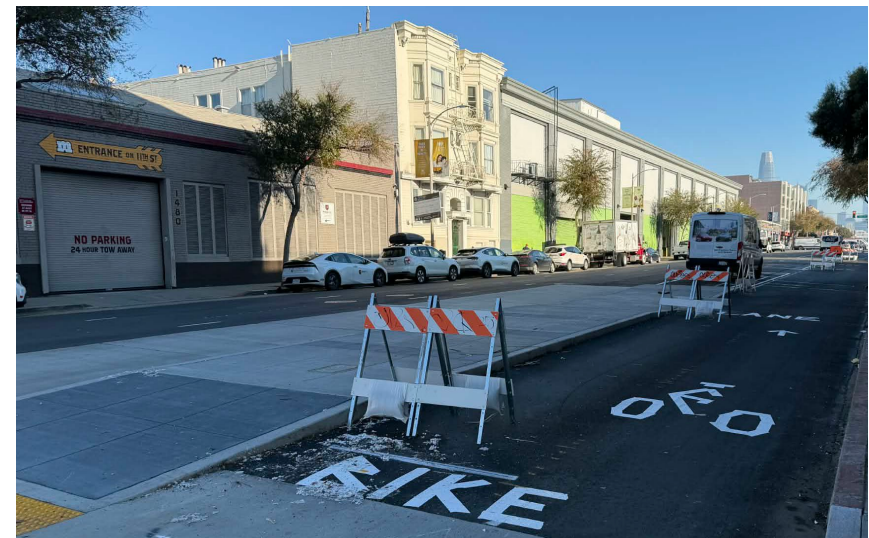


Folsom Street small businesses are open.
Taste, live, and shop small businesses on Folsom Street!
To have a perfect day on Folsom Street, visit sf.gov/folsom
to see upcoming events and businesses to explore.



the **flavors** of
FOLSOM STREET

Construction Progress



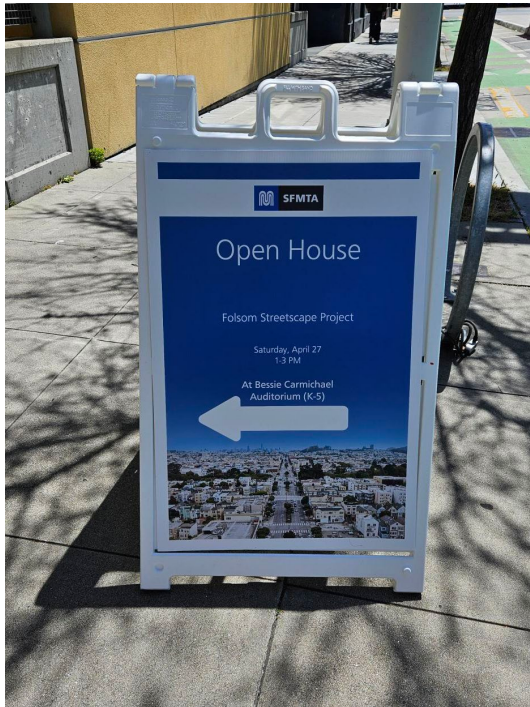
Project Timeline

2016-2018
Planning

2020-2023
Design and Contract Award

2019
Approval

2024-2026
Construction



Thank you!

Follow along! [SFMTA.com/folsomhoward](https://sfmta.com/folsomhoward)

Alan Uy, Traffic Engineer, Project Manager

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