

# Pedestrian Data Collection Issues & Techniques

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# Overview

- Problem statement
- Data collection process
- State of the art and practice
- Prototype system

# Pedestrian Data

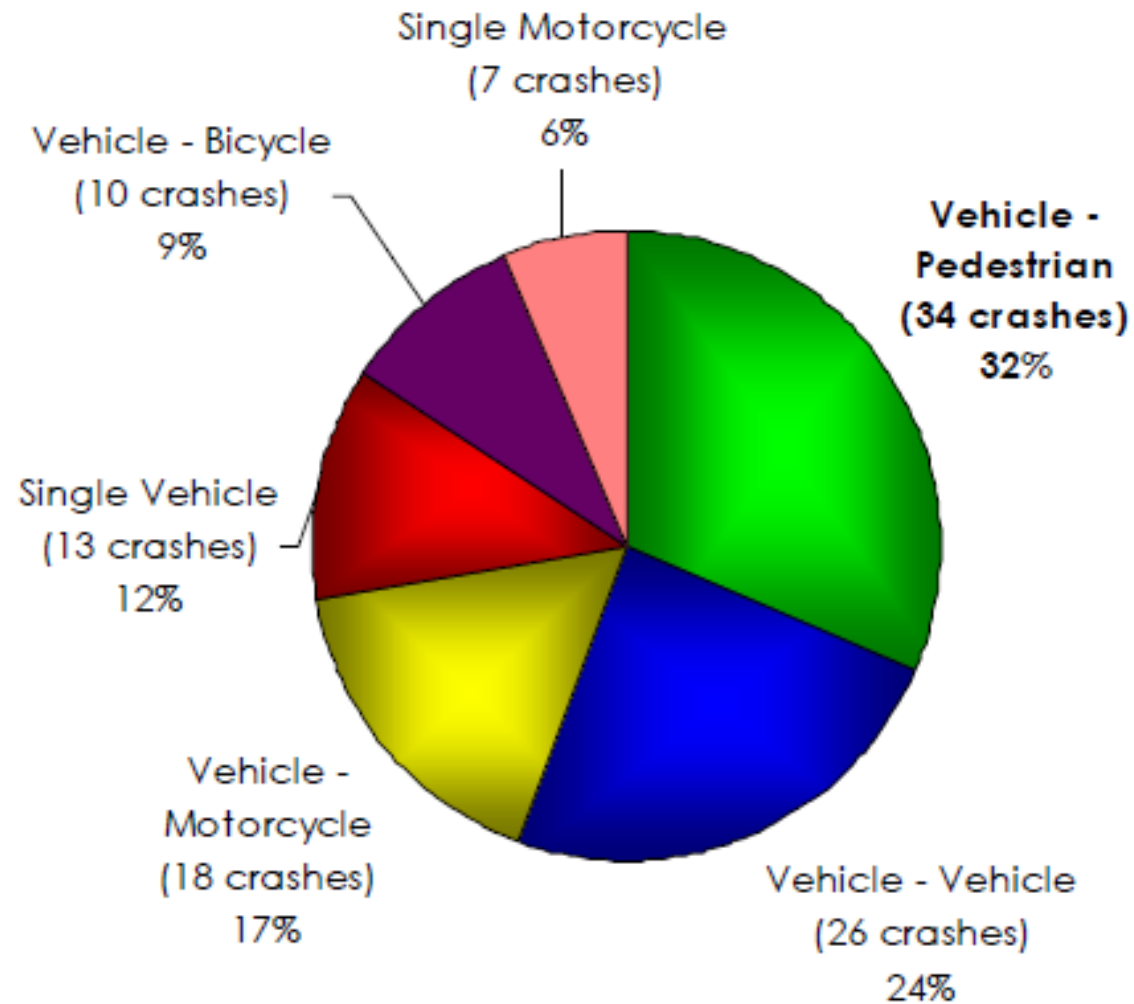
- National data (2010)
  - 4,280 pedestrian fatalities
    - 13 % of total roadway related fatalities
    - 72% Urban environment
    - 69% Nighttime

# Pedestrian Data

- Arizona (2012)
  - 1,565 pedestrians Crashes
    - 1,162 No Apparent Chemical Influence
    - 818 Daylight
  - 132 Pedestrians Killed (16% of all fatalities)
    - 34 No Apparent Chemical Influence
    - 75 Crossing Road
    - 101 Dark (lighted / not lighted / dark unknown)

# Phoenix

## Fatal Collisions by Mode of Transportation



# Case Example

- November 2009 - Flagstaff, Arizona
  - Male with young daughter hit by bus while crossing crosswalk (Nighttime)
- September 2010 – Phoenix, Arizona
  - Female hit by car (making left turn) while crossing in crosswalk (signalized intersection, nighttime)

# What can be done to improve safety?

## Vehicular Traffic

Volume



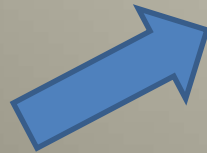
Speed



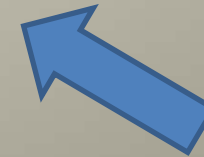
Region	2nd Crashes		3rd Crashes		4th Crashes		5th Crashes		6th Crashes		7th Crashes		8th Crashes		9th Crashes		10th Crashes		
	AB	Final	AB	Final	AB	Final	AB	Final	AB	Final	AB	Final	AB	Final	AB	Final	AB	Final	
10000 ASD	1,280	81	111	8	108	8	88	7	131	2	181	7	280	12	287	10	480	21	488
10000 ASD	7,513	24	122	8	78	2	87	0	156	2	122	2	287	8	297	8	818	8	826
10000 ASD	1,278	28	102	2	97	1	111	1	134	1	182	2	262	10	268	4	458	9	472
10000 ASD	860	28	87	1	71	3	72	0	80	2	112	4	214	8	282	7	348	9	388
10000 ASD	882	26	107	3	87	8	117	2	132	3	128	8	184	8	182	2	418	10	478
10000 ASD	1,880	27	248	4	224	4	224	8	282	1	222	2	288	3	188	7	818	11	828
10000 ASD	1,148	18	887	8	888	2	872	2	882	1	818	2	258	4	222	2	2,788	12	882
10000 ASD	1,282	28	1,088	4	1,212	2	1,212	2	1,182	1	1,218	8	218	8	218	8	8,817	14	828
10000 ASD	8,782	18	838	0	1,212	0	1,288	4	1,212	1	887	4	227	2	288	0	8,817	9	888
10000 ASD	1,238	28	838	2	882	8	884	8	884	8	888	8	238	4	1,282	18	832		
10000 ASD	1,278	18	817	2	817	2	817	2	817	2	817	2	817	2	817	2	817	2	817
11000 PSD	8,238	28	1,08	1	717	7	71	2	712	8	712	2	828	8	2,881	11	1,282		
11000 PSD	8,187	28	818	2	888	8	888	8	888	8	888	8	888	8	888	8	888	21	1,812
11000 PSD	8,878	28	818	2	887	2	887	2	887	2	887	2	887	2	887	2	887	18	1,817
11000 PSD	8,831	28	888	4	1,218	1,287	8	1,287	1,218	21	7	822	2	8,882	21	1,888			
11000 PSD	1,288	22	1,231	8	1,231	7	1,288	2	1,288	2	1,287	10	888	8	882	4	1,238	20	1,288
11000 PSD	1,287	18	1,282	4	1,281	8	1,282	4	1,282	4	1,282	4	812	8	888	8	1,811	20	1,288
11000 PSD	1,221	24	1,238	4	1,877	2	1,833	4	1,888	8	1,881	8	787	8	828	4	1,882	22	1,822
11000 PSD	1,288	84	888	11	1,287	8	1,133	8	1,182	10	1,218	8	822	2	881	8	1,282	28	1,218
11000 PSD	1,181	21	881	2	888	4	881	7	881	7	732	8	882	7	822	7	1,211	21	1,818
11000 PSD	1,222	22	218	8	488	7	488	8	482	4	888	3	822	8	488	8	1,780	27	1,822
11000 PSD	1,288	87	818	8	811	4	811	8	811	8	811	8	811	8	811	8	1,882	18	1,218

Data

Vehicle Classification



Position



# Pedestrian Data

- Pedestrian traffic often understudied in favor of motorized modes of transportation
- Lack reliable data (volume, exposure – collision risk)
- Pedestrians data not widely available
  - Difficulties evaluating safety performance of new or existing pedestrian crossing facilities
  - Less efficient use of limited funds
- Lack standard methodology for conducting pedestrians counts



# Pedestrian data collection systems

- The main methods are:
  - manual field observations,
  - manual observations from videos,
  - automated data collection / analysis.

# Manual Data Collection

## Limitations:

- Does not capture naturalistic pedestrian movement (?)
- Short-term data (1-4 hours) then extrapolation
- Time consuming
- Resource intensive
- Error-prone

## Advantage:

Minimal equipment needs



# Pedestrian data collection systems

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  - manual observations from videos,
  - automated data collection / analysis.

# Big S.T.E.V.E



# Mini S.T.E.V.E



# Video footage



40<sup>th</sup> St at Danbury  
Phoenix



Indian School Rd at 30<sup>th</sup> St.  
Phoenix

# City of Phoenix



# Manual Observation from Video

- Equipment acquisition and installation
- Maintenance costs
- Time consuming



# Pedestrian data collection systems

- The main methods are:
  - manual field observations,
  - manual observations from videos,
  - **automated data collection/analysis.**

# Automated data collection/analysis

## Radar

### Advantages

- Detect and retain large quantities of information in a short time
- Operates in all weather
- Possible to link several sensors
- Data delivery evaluated at any time (online or from data base)
- Measurements highly reliable and accurate



### Disadvantages

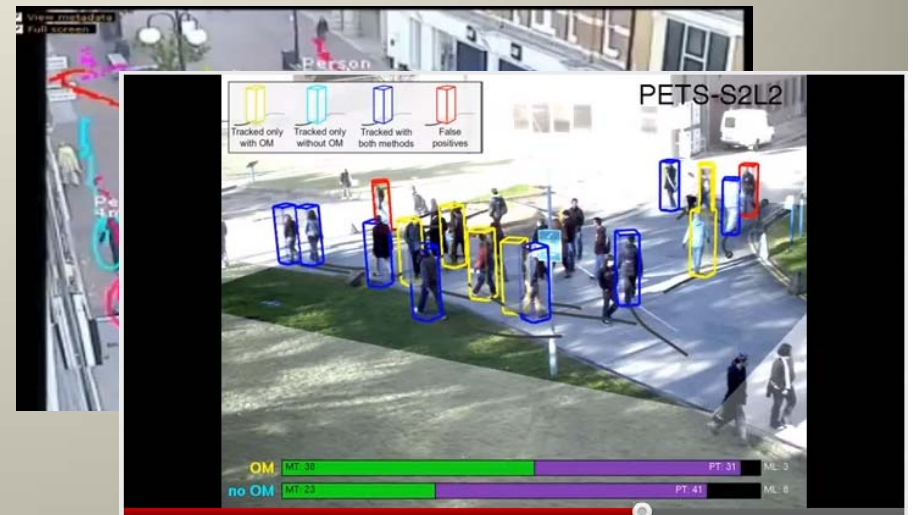
- Cost
- Battery
- Limited radius 15 m

# New technology in pedestrian data collection

## Video – Image processing

### Advantages

- High quality
- High accuracy
- Software technology use for processing and grouping
- Real time detection



### Disadvantages

- Complexity of pedestrian tracking
- Programming involved



# Automated Video – Image processing system prototype

Requirements

Method

System Users

- Record real-life images of site (Video)
- Cover areas surrounding dedicated crosswalk and vehicular approach
- Easy to install with minimum modification to new / existing pedestrian facilities e.g. PHB
- Trigger event: pedestrian presence (even if pedestrian did not activate system)
- Flexible pedestrian detection zone
- Connect detection system with video system (different manufactory)

# Automated Video – Image processing system prototype

Requirements

Method

System Users

- @ trigger, captures images of pedestrians & vehicles within established area
- Record up to X seconds prior to pedestrian being detected
- Minimize amount of equipment
- IP transmission
- Storage data management and maintenance
- Develop open - ended system to allow image-data processing in future

# Automated Video – Image processing system prototype

Requirements



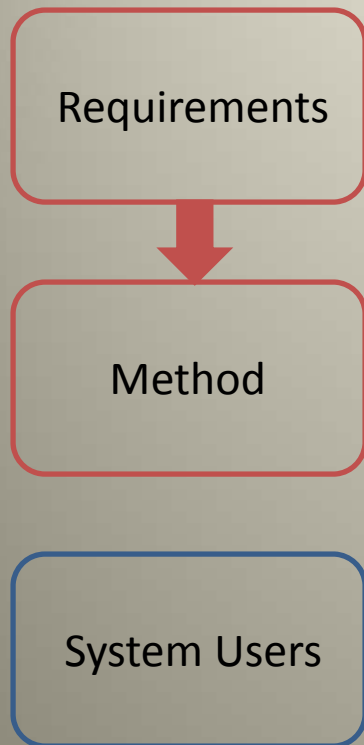
Method

System Users

- External storage location
- Semi – automated data analysis
  - Photogrammetry approach to evaluate vehicle approach speed
  - Aftermarket methodology

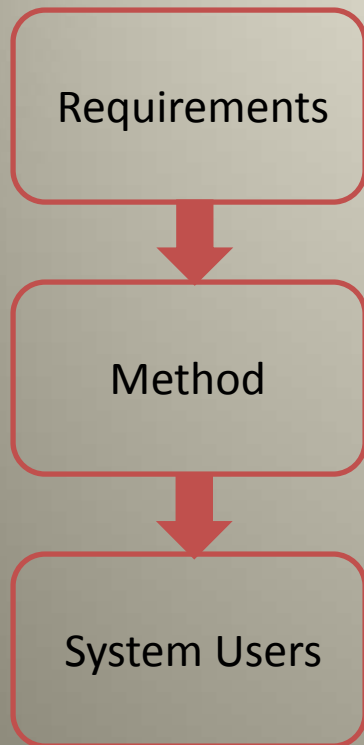


# Automated Video – Image processing system prototype



- Automated pedestrian detection system
  - Use aftermarket detection system (e.g. SafeWalk or C-Walk, others)
- Video recording systems
  - Use aftermarket image capture system (CCTV, Autoscope, others)
    - Pedestrian recording
    - Vehicular movement recording

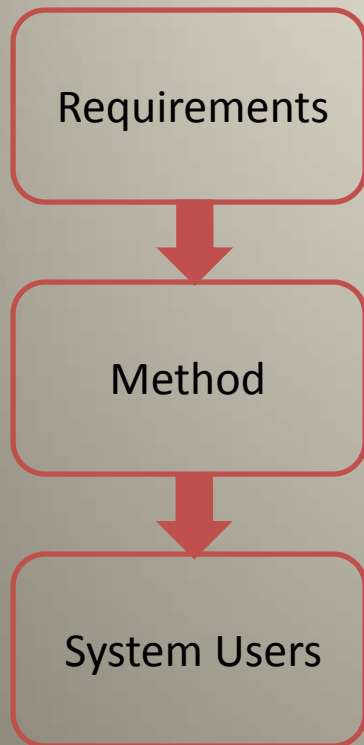
# Arizona prototype for a low-cost pedestrian data collection system



- # of drivers who did and did not yield to pedestrians in crosswalks
- # of vehicle/pedestrian conflicts that involved evasive action taken by driver or pedestrian
- # of pedestrians trapped at centerline by drivers failing to yield
- % of drivers who yielded within an established range



# Arizona prototype for a low-cost pedestrian data collection system



- # of drivers who passed or attempted to pass stopped vehicle
- # of drivers in following vehicles who engaged in hard braking behind stopped car
- # of pedestrians who did not activate the system
- Distance from selected crosswalk that pedestrians crossed (if not within the selected system)
- “Head-checks”
- Ped. characteristics
- Other data possible....

# Questions ?

