

INSTITUTE OF TRANSPORTATION ENGINEERS

Section Annual Report



for the period January 1, 2010 to December 31, 2010

for the San Diego Section



San Diego Section

Officers:

2010 Officers and Committee Chairs:

Past President	Maureen Gardiner
President	Marc Mizuta
Vice-President	Saul Kane
Treasurer	Dawn Wilson
Secretary	Minjie Mei
Awards	Leo Espelet
Directory/Roster	Phoung Nguyen
Golf Tournament	Scott Eisenhart
Meeting Location	Miriam Leung & Lindy Pham
Membership	Mark Jugar
Newsletter	David Mizell
Program	Monique Chen
Student Scholarship	Zoubir Ouadah
SDSU Faculty Advisor	Ahmed Aburahmah
SDSU Student Chapter Liaison	Ahmed Aburahmah
Social	Walter Musial
Technical Chair	Seth Torma
Transp. Capacity & Mobility Task Force	Erik Ruehr
Transportation Prof. Organizations Liaison	Linna Zhang
Vendor	Janna McKann
Voting	Joe De La Garza
Webmaster	Mychal Loomis

Membership:

Number	Membership Grade	Section Annual Dues Rate
0	Honorary	\$0
18	Fellow	\$20
16	Fellow Life	\$0
1	Fellow Retired	\$20
0	Member 10	\$20
128	Member	\$20
10	Member Life	\$0
5	Member Retired	\$20
6	Institute Affiliate	\$20
0	Institute Affiliate Retired	\$20



San Diego Section

54	Student Member	\$0
238	Total	

Section Affiliates:

23	Local Area Affiliates	\$25
----	-----------------------	------

Financial: Does your section have a Federal Employer Identification Number? [X] Yes [] No
If yes, what is the number? 52-1332596

Balance of Funds on hand at the Beginning of the Reporting Period:

General Fund	\$7,782.89
Student/Scholarship Fund	\$913.99
TOTAL BEGINNING BALANCE	\$8,686.88

Income for the Reporting Period:

Membership Fees	\$2,953.00
Gross Income from Meetings	\$7,751.11
Gross Income from Technical Programs	\$565.00
Advertising Income (newsletter)	\$4,020.00
Section Sponsorship	\$250.00
Other Principal Sources of Income:	
Golf Tournament	\$9,150.00
Holiday Mixer	\$200.00
Section Awards	\$500.00
Scholarship (from Ed K)	\$600.00
Student/Scholarship Fund (raffle, donation, golf, bears)	\$3,186.00
Total Income:	\$29,175.11

Expenditures for the Reporting Period:

Newsletter Printing/Postage	\$0.00
Travel	(\$1,873.54)
Section Meetings	(\$8,011.60)
Technical Programs	(\$580.00)
Awards (Plaques)	(\$522.97)
Other Expenditures:	
Gifts for Speakers	(\$192.41)
Transfer from General Fund to Student Fund	(\$1,500.00)
Name Tags	(\$562.28)
Executive Board Meetings	(\$1,089.76)
Golf Tournament	(\$7,886.72)
Joint Holiday Party	(\$878.73)
Summer Family Picnic	(\$557.57)
Online Election	(\$223.44)
Business Mixer	(\$91.35)



San Diego Section

Charitable Donations	(\$911.90)
Incidentals (Power cord, online survey, etc.)	(\$89.41)
Student Expenses for Annual Meeting	(\$1,219.27)
Student Scholarships	(\$2,000.00)
Total Expenditures:	(\$28,190.95)
NET INCOME (EXPENSE)	\$984.16
Balance of Funds on hand at the End of the Reporting Period:	
General Fund	\$8,790.32
Student/Scholarship Fund	\$880.72
TOTAL ENDING BALANCE	\$9,671.04

Was there a change in the Section Bylaws during this reporting period? [] Yes [X] No

Section Activities Summary

Technical Activities:

The San Diego Section has an active Transportation Capacity and Mobility Task Force with 24 members who meet on a quarterly basis with the following purposes: (1) Share information to keep task force members informed of current issues related to transportation capacity and mobility in the San Diego area; (2) Act as a resource to the ITE San Diego Section and others in the transportation community to provide technical review on current transportation issues; and (3) Occasionally publish technical papers that provide information or guidance to ITE members on how to deal with common transportation issues in the San Diego area.

Key activities of the task force in 2010 included the following: (1) Provided technical review of the San Diego Association of Governments (SANDAG) Smart Growth Trip Generation and Parking Guidelines Study; (2) Discussed how SB97, which provided amendments to the State CEQA guidelines for addressing greenhouse gas emissions, could potentially affect local jurisdictions; and (3) Continued work on a Ramp Meter Analysis Paper that would provide guidance on calculating ramp meter queues, mitigating the effects of the queues, and determining fair share contributions for development projects toward ramp meter improvements.

The Section held two technical workshops during 2010. A joint workshop with the Southern California Section was held in March and a joint workshop with WTS with a theme of Bringing Smart Growth and Transportation Together in the San Diego Region was held in October. These are described in more detail in the meeting summary on the following pages.



San Diego Section

Meetings held during this reporting period:

The San Diego Section held a total of fourteen section meetings, workshops, and social events in 2010 as described below. In addition, the Executive Board met monthly in order to plan these activities and take care of the Section's business; the Transportation Capacity and Mobility Task Force met quarterly; and the Section's Past Presidents met with the Executive Board in what has become an annual tradition to share ideas and input on potential meeting and workshop topics and section activities.

Date: January 7, 2010

Location: Hilton Garden Inn, Carlsbad, CA

Attendance: 60

Purpose: Section annual North County luncheon meeting with Kenny Perez of Nate Mullen Visual Concepts presenting on the update of the lighting industry for San Diego County.

Date: February 4, 2010

Location: Four Points by Sheraton, San Diego, CA

Attendance: 53

Purpose: Section luncheon meeting with Seth Torma of KOA Corporation presenting on the San Ysidro Mobility Study project.

Date: March 19, 2010

Location: El Adobe, San Juan Capistrano, CA

Attendance: 75

Purpose: Joint workshop and luncheon meeting with the Southern California Section with workshop speakers Kevin Deal of National Data & Surveying Services discussing improvements in traffic data collection, Ken Ackeret of Kimley-Horn and Associates discussing the closure of Nevada State Highway 318 for a land speed record, and Clark Fernon of TY Lin International discussing current trends and pending legislature in the transportation industry; and luncheon presentation by Samuel Johnson of SANDAG discussing the latest with ITS in the San Diego Region.

Date: March 9, 2010

Location: Yard House, San Diego, CA

Attendance: 26

Purpose: First business mixer for the section where members and non-members had an opportunity to network with each other.



San Diego Section

Date: April 1, 2010

Location: Four Points by Sheraton, San Diego, CA

Attendance: 53

Purpose: Section luncheon meeting with Joel Freedman of PB providing an update on the 4D Model.

Date: May 7, 2010

Location: The Vineyard, Escondido, CA

Attendance: 65

Purpose: Annual Golf Tournament. Approximately 10 students from SDSU helped at the event and fundraised for their trip to the Western District Meeting.

Date: June 3, 2010

Location: City of San Diego Silver Conference Room, San Diego, CA

Attendance: 55

Purpose: Section luncheon meeting with Mark Koll of the City of San Diego, Walter Musial of LLG and Gerard Lumabas of Dokken Engineering on the SR-163/Friars Road Interchange project. This was the first meeting that was brought to the Client, which attracted a larger public agency attendance and provided great networking opportunities.

Date: June 3, 2010

Location: Quality Social, San Diego, CA

Attendance: 61

Purpose: A joint business mixer with WTS where members and non-members had an opportunity to network with each other.

Date: July 25, 2010

Location: Mission Bay Park, San Diego, CA

Attendance: 65

Purpose: Section's Third Annual Summer Social – Family Picnic and Games Day.

Date: September 16, 2010

Location: San Diego State University, San Diego, CA

Attendance: 63

Purpose: Section annual joint meeting with the SDSU Student Chapter featuring a panel of professionals discussing their careers and advice for students including Gary Halbert from the City of Chula Vista and John Keating from LLG.



San Diego Section

Date: October 7, 2010

Location: Courtyard by Marriott, San Diego, CA

Attendance: 60

Purpose: Joint workshop and luncheon meeting with WTS with a theme of Bringing Smart Growth and Transportation Together in the San Diego Region. The workshop speakers were Richard Lee from Fehr & Peers covering SANDAG's MXD Method and Tool for Smart Growth Trip Generation, Nancy Bragado from the City of San Diego covering Smart Growth and Transportation, and Carolina Gregor from SANDAG covering the Regional Comprehensive Plan. The main presentation at lunch was provided by Muggs Stoll who provided an overview of the 2050 Regional Transportation Plan, including the relationship to the growth forecasts.

Date: November 19, 2010

Location: Estancia Hotel, La Jolla, CA

Attendance: 48

Purpose: An evening holiday social where members were able to socialize and catch up with old friends in a casual setting.

Date: December 2, 2010

Location: Courtyard by Marriott, San Diego, CA

Attendance: 68

Purpose: Section luncheon meeting to recognize all committee chairs and executive board members, swear in the new officers, recognize the SDSU scholarship and award recipients, and present the Presidential Proclamation to Bob Johnson, who recently retired as the City Traffic Engineer from the City of Carlsbad.

Date: December 13, 2010

Location: Prado at Balboa Park, San Diego, CA

Attendance: 252

Purpose: Joint holiday luncheon with several other transportation professional organizations in San Diego including ASCE Transportation Group, APWA Transportation Group, San Diego Highway Development Association and WTS. ITE's dignitary guests included Edgar Perez, Western District President and Rock Miller, International Vice President.

Student Chapter Activities during this reporting period:

San Diego State University (SDSU) Student Chapter

The SDSU Student Chapter has remained strong in the last year with 54 active members reported by the Chapter in December 2010. Several student members assisted the Section at the 2010



San Diego Section

Annual Golf Tournament in May. Four student members attended the 2010 Western District Annual Meeting and Exhibit in San Francisco where they interacted with other student chapter members and professionals, attended technical sessions, and took part in the inaugural mITEy Race.

The SDSU Chapter held four meetings in the Fall of 2010. Some of the professional presenters at the meetings included Ahmed Aburahmah, John Keating, Carolina Gregor, and Marc Mizuta. The San Diego Section officers also attended one of the luncheons to swear in the new officers for the upcoming school year. The average attendance at each luncheon ranged between 20 and 25 students.

Scholarships:

The San Diego Section offered scholarships to local student ITE members. All applications were reviewed by Zoubir Ouadah, Section's Scholarship Chair, and three \$500 scholarships were awarded to three SDSU student members at our December 2010 meeting.

Awards:

The San Diego Section has reinstated the Awards Committee after lapse of several years. In 2010, the San Diego Section selected three recipients for the awards under the following categories: Public Agency of the Year, Small Project of the Year, and Large Project of the Year. The award recipients were recognized at our December 2010 luncheon.

San Diego Section Website:

The San Diego Section maintains a website at www.sandiegoite.org that continually is updated with suggestions from our members. The website contains information on upcoming events and meetings, provides access to electronic versions of the San Diego ITE newsletters, presentations, membership directory, and other section-wide documents, includes a photo gallery of section activities, list of awards won by the Section, and also contains information on the San Diego State University Student Chapter. The website averaged approximately 325 hits every month or 4,000 visits in 2010.

San Diego Section Newsletter:

In 2010, the San Diego Section went to bi-monthly newsletters and published six electronic newsletters, which are posted to our website. Each newsletter generally featured a President's message, summaries of previous luncheons/events, a feature article by the newsletter sponsor for that month, other articles of interest to members, photos from recent events and advertisements.



San Diego Section

Attachment 1
2010 Photos



January 2010 Luncheon Meeting



February 2010 Luncheon Meeting



March 2010 Business Mixer



March 2010 Joint Workshop with So. Cal Section



April 2010 Luncheon Meeting



May 2010 Golf Tournament Winners



San Diego Section

Attachment 1
2010 Photos



June 2010 Luncheon Meeting



June 2010 Business Mixer with WTS



July 2010 Summer Social



Divisional Winners of the MiteY Race



Traffic Bowl Champs at Western District Conference



September 2010 Luncheon at SDSU



San Diego Section

Attachment 1
2010 Photos



September 2010 Business Mixer with ASCE



October 2010 Joint Workshop with WTS



October 2010 SDSU Student Chapter Luncheon



November 2010 Holiday Social



December 2010 Awards Luncheon



December 2010 Joint Holiday Luncheon



San Diego Section

Attachment 1
2010 Photos

